

Adamstown Residents Survey

A Presentation Prepared For South Dublin County Council



February 2009

By



TD/NOT

S8-184

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A. Background - I

- **Adamstown has progressed considerably in the five years since it received planning approval in 2003.**

- **The Planning Scheme prepared by South Dublin County Council in 2003 established a detailed framework for the development of:**
 - **Up to 10,000 homes including a range of houses and apartments.**
 - **Commercial developments including the recently approved District Centre which will feature shopping facilities and business premises and recreational facilities such as restaurants and a cinema.**
 - **Educational facilities including primary schools and a secondary school.**
 - **An infrastructure network consisting of a railway station; improved road access and bus services.**
 - **Leisure and recreational facilities including a sports centre and outdoor parks and playgrounds.**

A. Background - II

- **Adamstown is Ireland's first SDZ and as such development of each of these elements must be conducted on a phased basis in tandem with residential occupation to ensure sufficient provision of facilities; services and infrastructure for Adamstown's growing population.**
- **Construction of Adamstown commenced in 2004 and is expected to be completed over a ten to fifteen year period.**
- **In July 2008 it was estimated that c.800 units were inhabited in Adamstown. As a result of the Census in Ireland having last been conducted in 2006 there is currently no demographic information available about Adamstown residents.**
- **Amárach Research was commissioned to undertake research to establish the Adamstown demographic.**

B. Objectives

- The primary objective of the research is:

“To collect information, at an early stage, that will inform the implementation and ongoing review of the Adamstown SDZ Planning Scheme.”

- Additional objectives were described as:

- Identify population size in Adamstown.
- Develop a demographic profile of the area that can be compared to national, regional, city, county and local CSO data.
- Ascertain information regarding existing leisure and recreation patterns.
- Identify emerging issues and challenges for the new communities.
- Assist in the identification of responses and supports that would benefit the new communities.
- Establish baseline data that may be used to identify trends as part of future surveys.

C. Methodology

- **A quantitative methodology was required to achieve the objectives of this research.**
- **A self completion survey was delivered to households within Adamstown Castle, Adamstown Square and The Paddocks.**
- **A response rate of 247 was achieved at the time of data entry, which yielded a total sample of 487 adults for profiling.**
- **During the fieldwork period it is estimated that 869 units were occupied in Adamstown – yielding a 28% response rate.**
- **This is extremely high for self completed surveys and it is important to note that a number of initiatives were undertaken to boost the response rate.**

C. Methodology – Initiatives to Boost Response Rate

- This survey was accompanied by a letter detailing the objectives of the research outlining the value of the results, and incentivising residents to partake by advising them that all surveys would be entered into a draw for a €250 voucher (sponsored by Smarthomes – www.smarthomes.ie).
- To encourage participation residents were supplied with a free post envelope or the option to place surveys in drop boxes that were positioned in various locations within Adamstown.
- South Dublin County Council designed and printed posters to encourage participation.
- Two weeks into the fieldwork time representatives from South Dublin County Council and Amárach Research called door to door in both Northern and Southern areas of Adamstown to further encourage participation.
- Participation was also encouraged at community events and meetings by staff of South Dublin County Council.

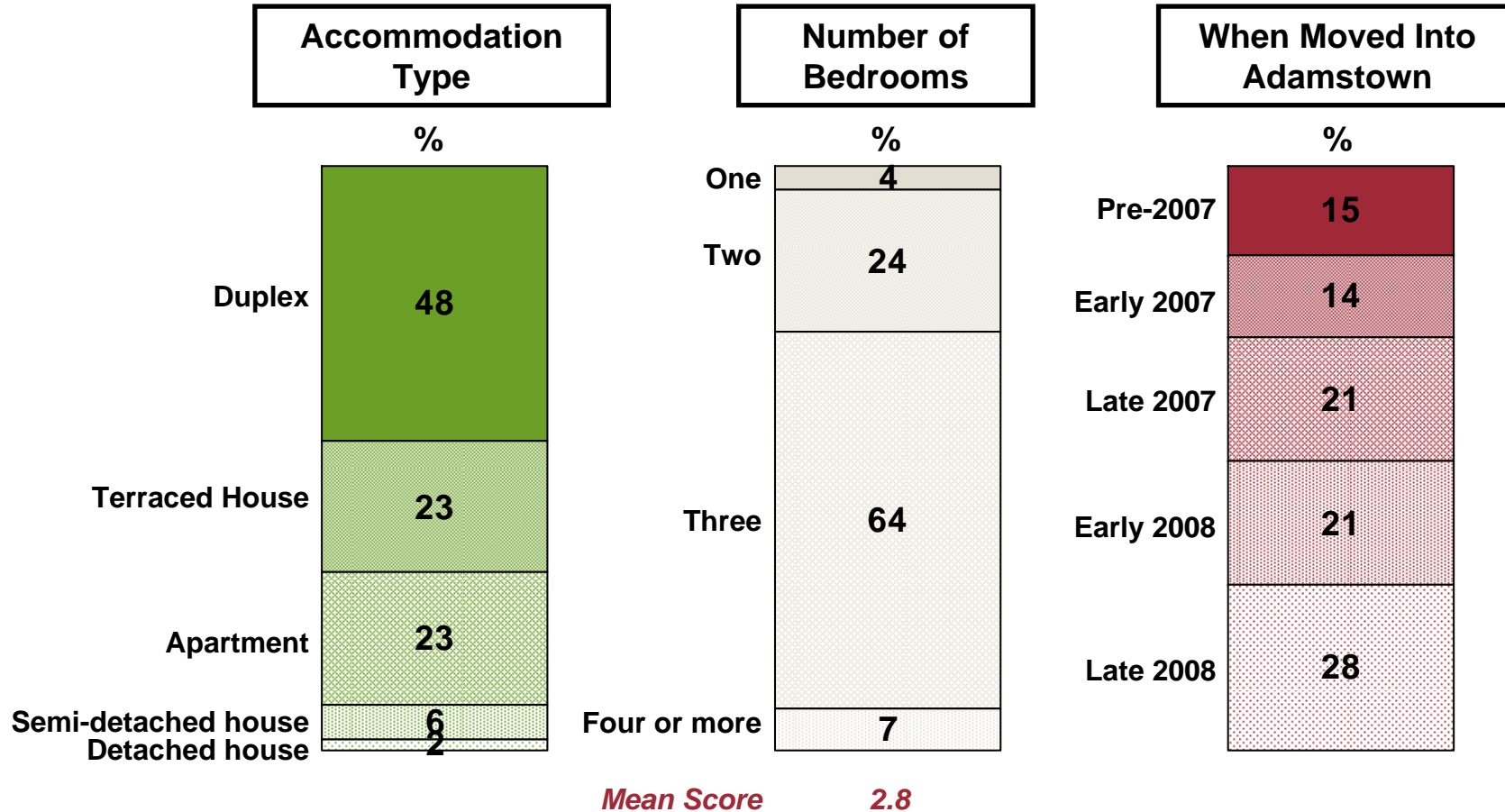
MAIN FINDINGS

- **SECTION 1: Profile of Households in Adamstown**
- **SECTION 2: Profile of Residents in Adamstown**
- **SECTION 3: Attitudes towards living in Adamstown**
- **SECTION 4: Awareness and Usage of Information Services**
- **SECTION 5: Recreation Behaviour**
- **SECTION 6: Shopping Patterns**
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**SECTION 1:
Profile of Households in
Adamstown**

Household Profile – Accommodation

(Base: All Households, N=247)

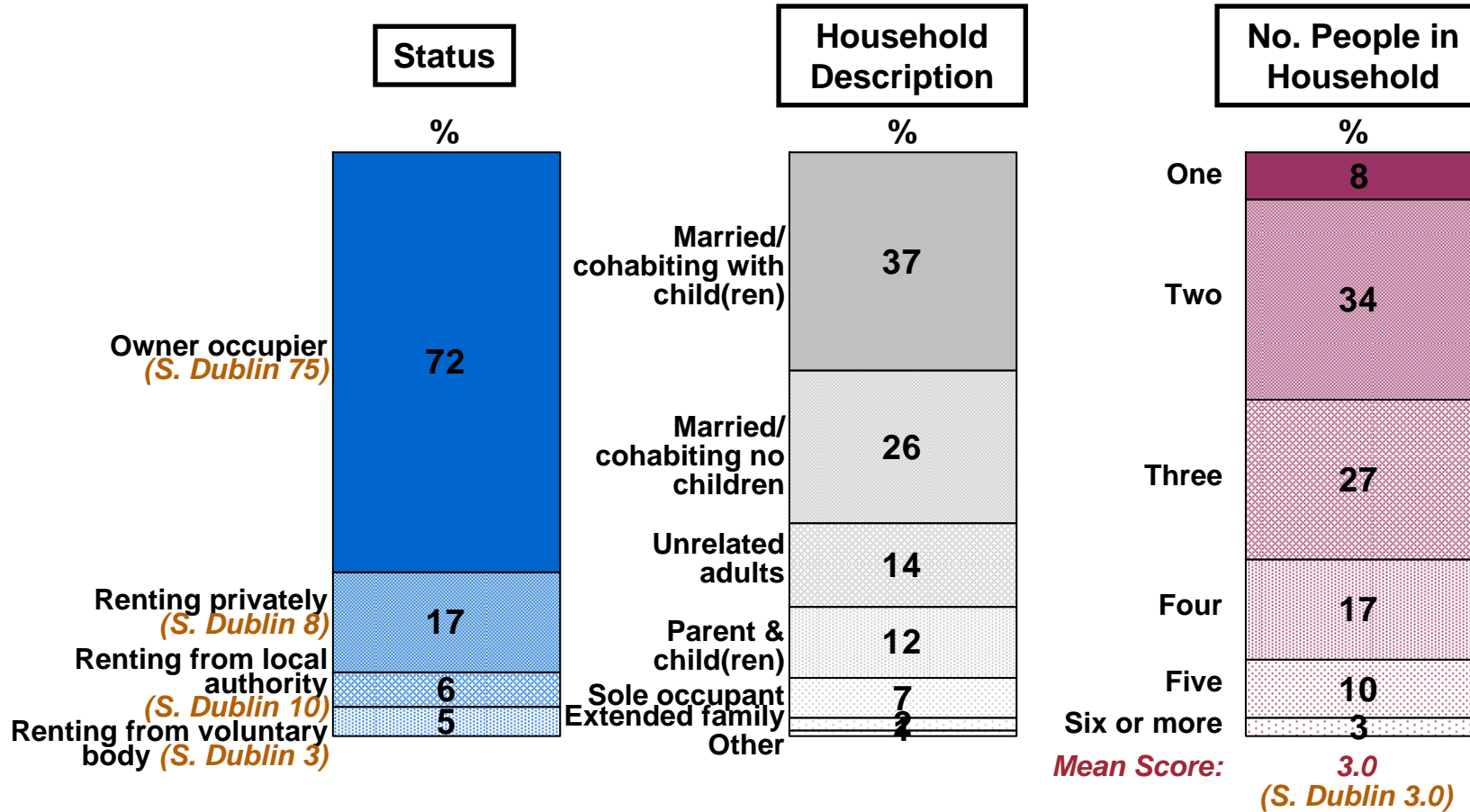


The period of time people have been living in Adamstown varied thus providing a range of viewpoints from both more established residents and also newer residents.

(South Dublin Figures)
Source: Census. CSO, 2006.

Household Profile – Household Status

(Base: All Households, N=247)

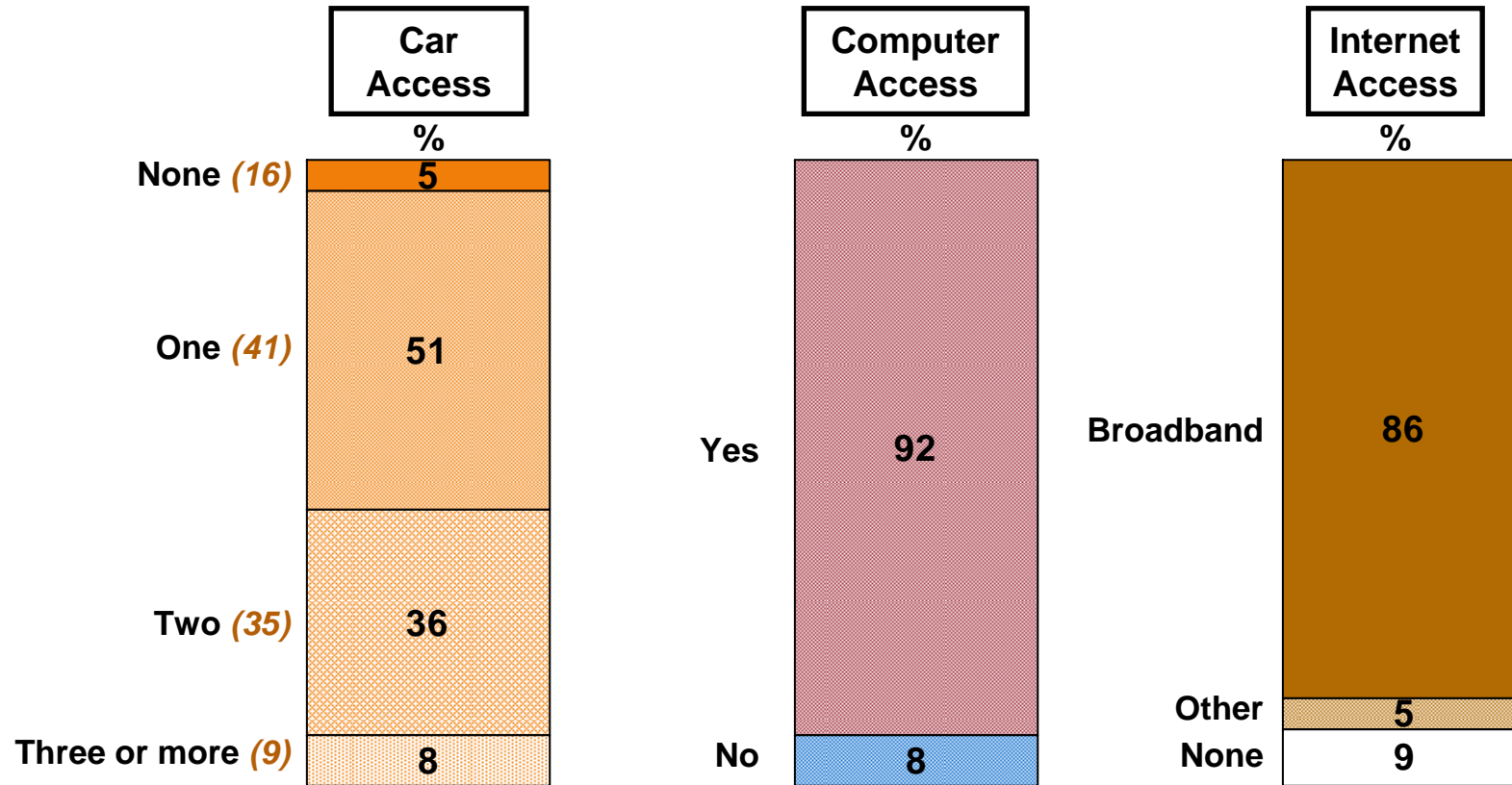


1 in 10 in social housing. 7 in 10 owner/occupier.
Average of three people in household.

(South Dublin Figures)
Source: Census CSO, 2006.

Household Profile – Access

(Base: All Households, N=227)



Mean Score:

1.6

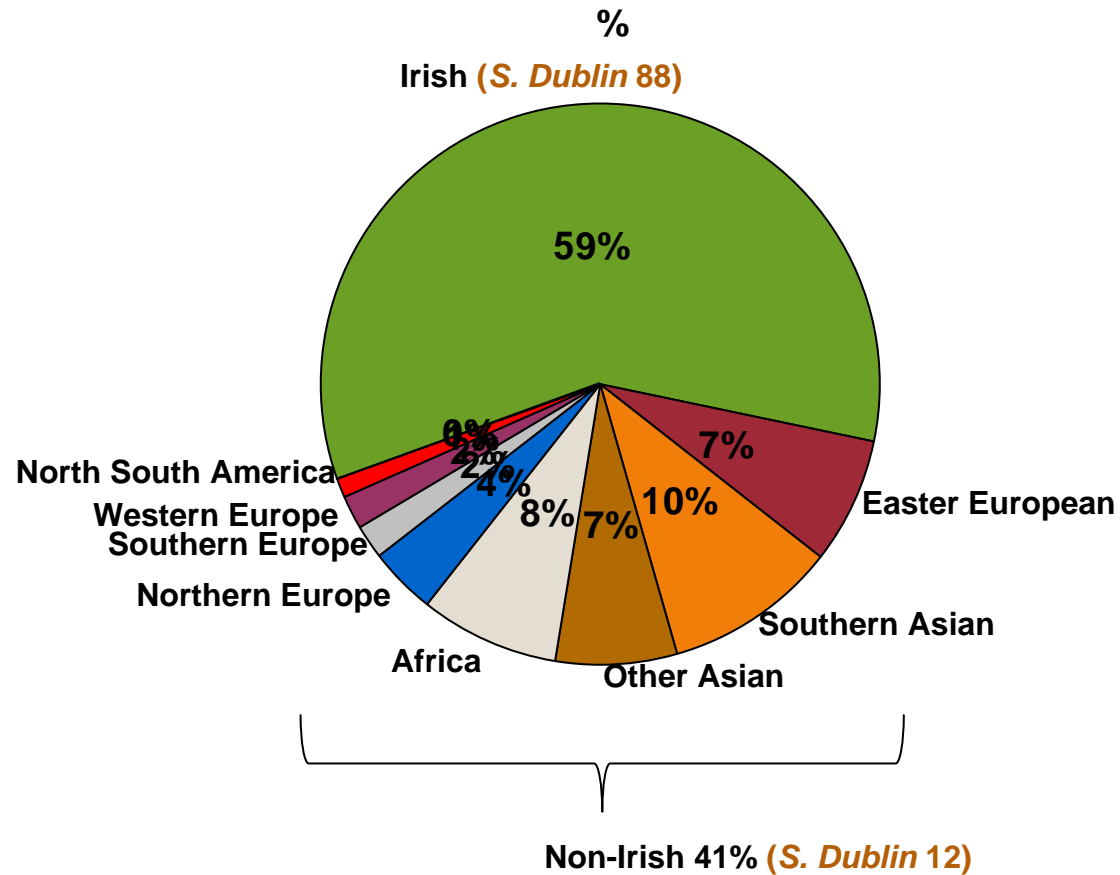
A highly computer literate population with over 9 in 10 having access to computer in home. Access to a car is also high.

(South Dublin Figures)
Source: CSO, 2006.

(Q7,Q8,Q9)

Nationality of Adamstown Households

(Base: All Main Respondents, N=247)



The main respondent in almost 3 in 5 households is Irish. Main respondents in a further 15% of households are European.

(South Dublin Figures)
Source: Census CSO, 2006.

Nationality of Adamstown Households

(Base: All Main Respondents, N=247)

Irish



Eastern European



Polish



Romanian



Slovakian



Hungarian



Ukrainian



Southern Asian



Indian



Pakistani



Other



Other Asian



Philippino



Chinese



Azerbaijani



African



African



Nigerian



Northern European



British



Swedish



Lithuanian



Southern European



Spanish



Portuguese



Greek



Bosnian



Western European



German



French



Dutch



Northern/Southern American



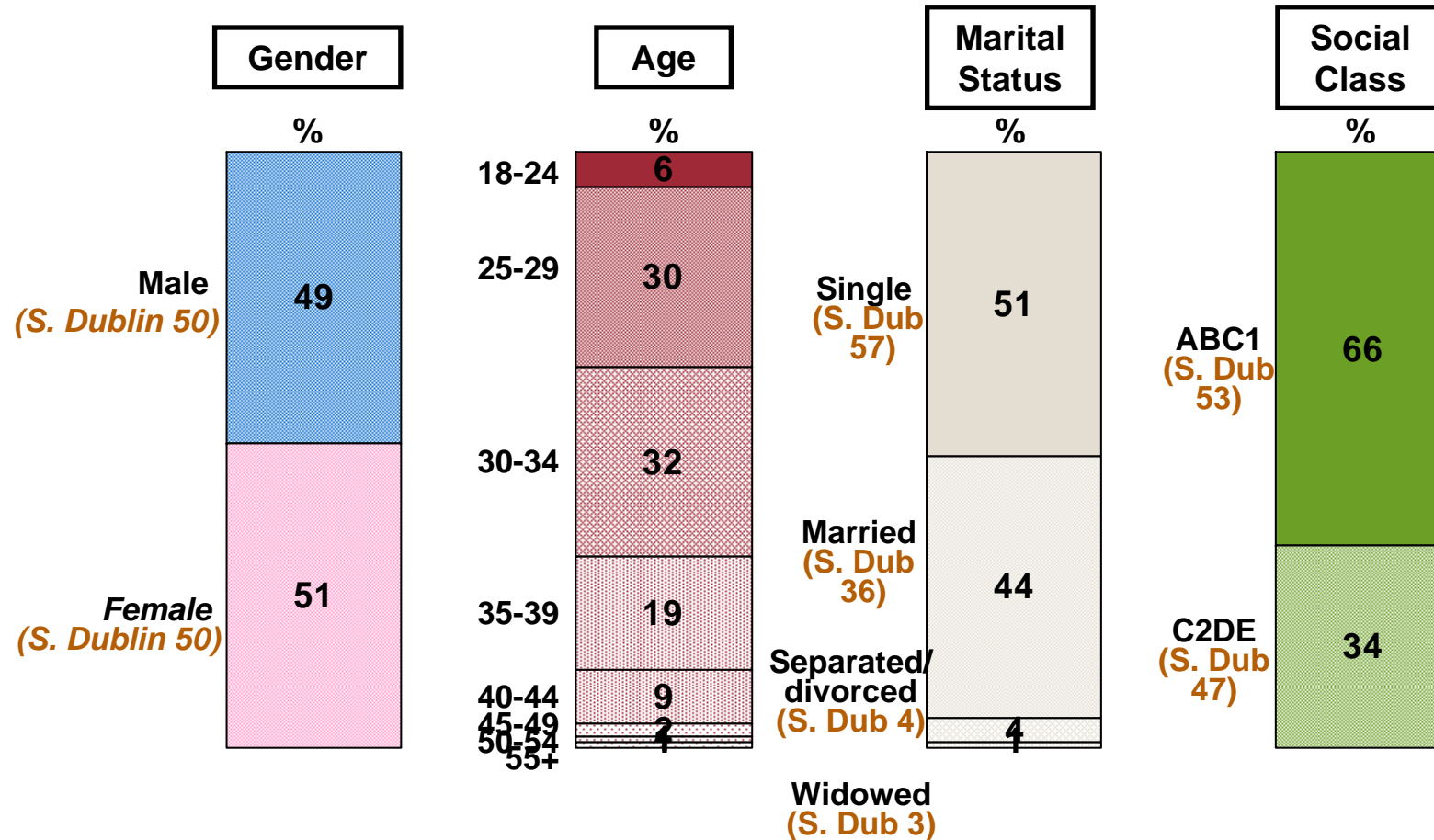
Brazilian



SECTION 2: Profile of Residents in Adamstown

Sample Profile of Adults Living in Adamstown

(Base: All Adults, N=487)



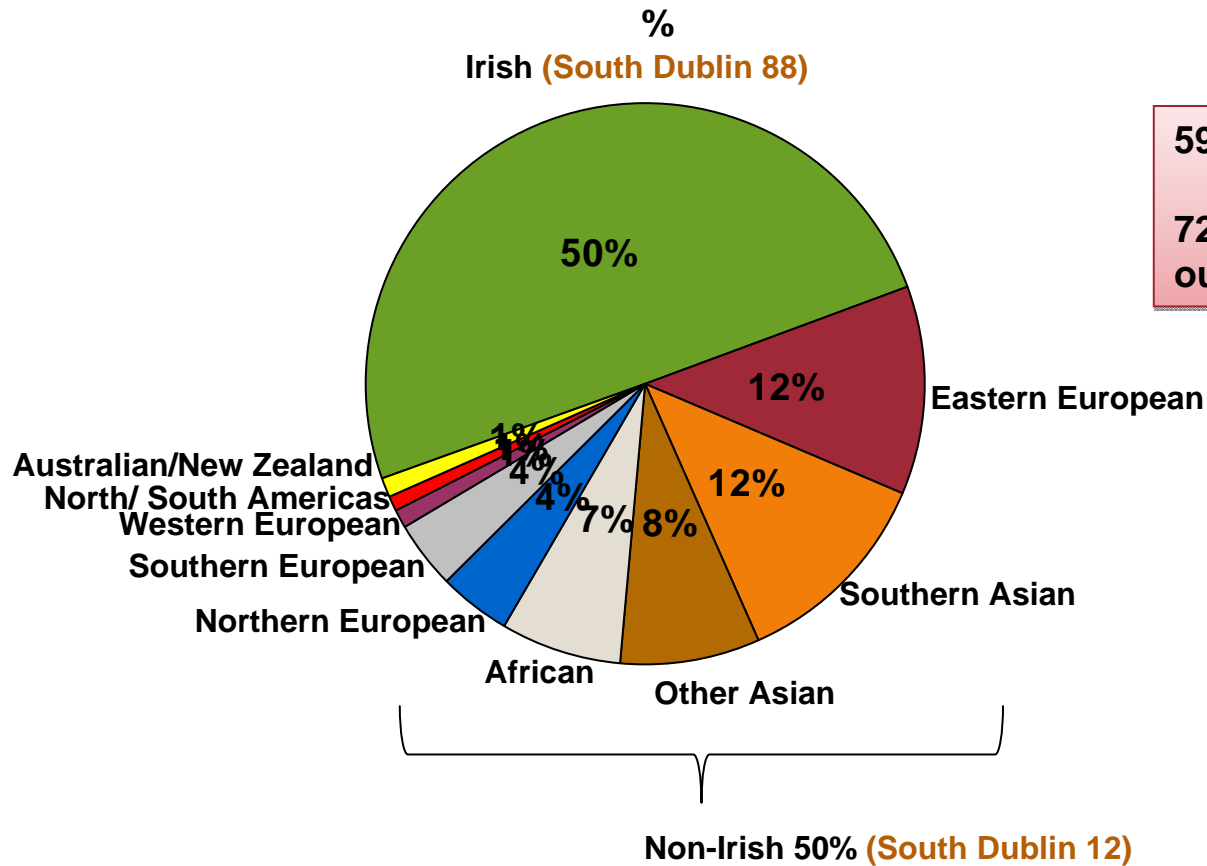
Adamstown has a very young population, with over 2 in 3 adults under the age of 35

(South Dublin Figures)
Source: Census CSO, 2006.

(Q.C1/C2/C4/C9)

Nationality of Adamstown Residents

(Base: All Adults, N=487)



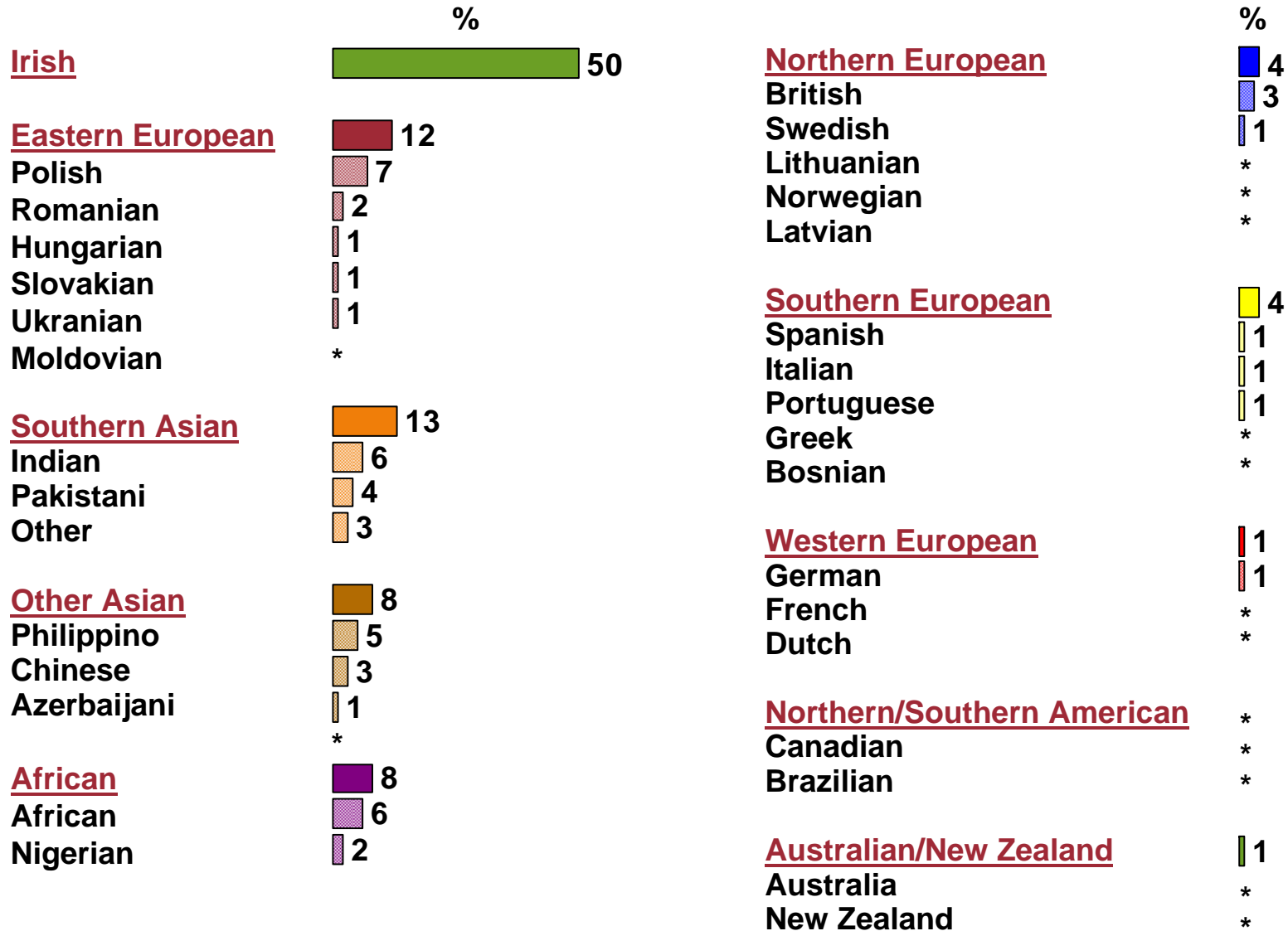
59% of owner occupiers are Irish.
72% of those renting are from outside Ireland.

1 in 2 residents are from outside Ireland. This will be interesting to track over time given outward migration forecasts from Ireland in 2009.

(South Dublin Figures)
Source: Census CSO, 2006.

Nationality of Adamstown Residents

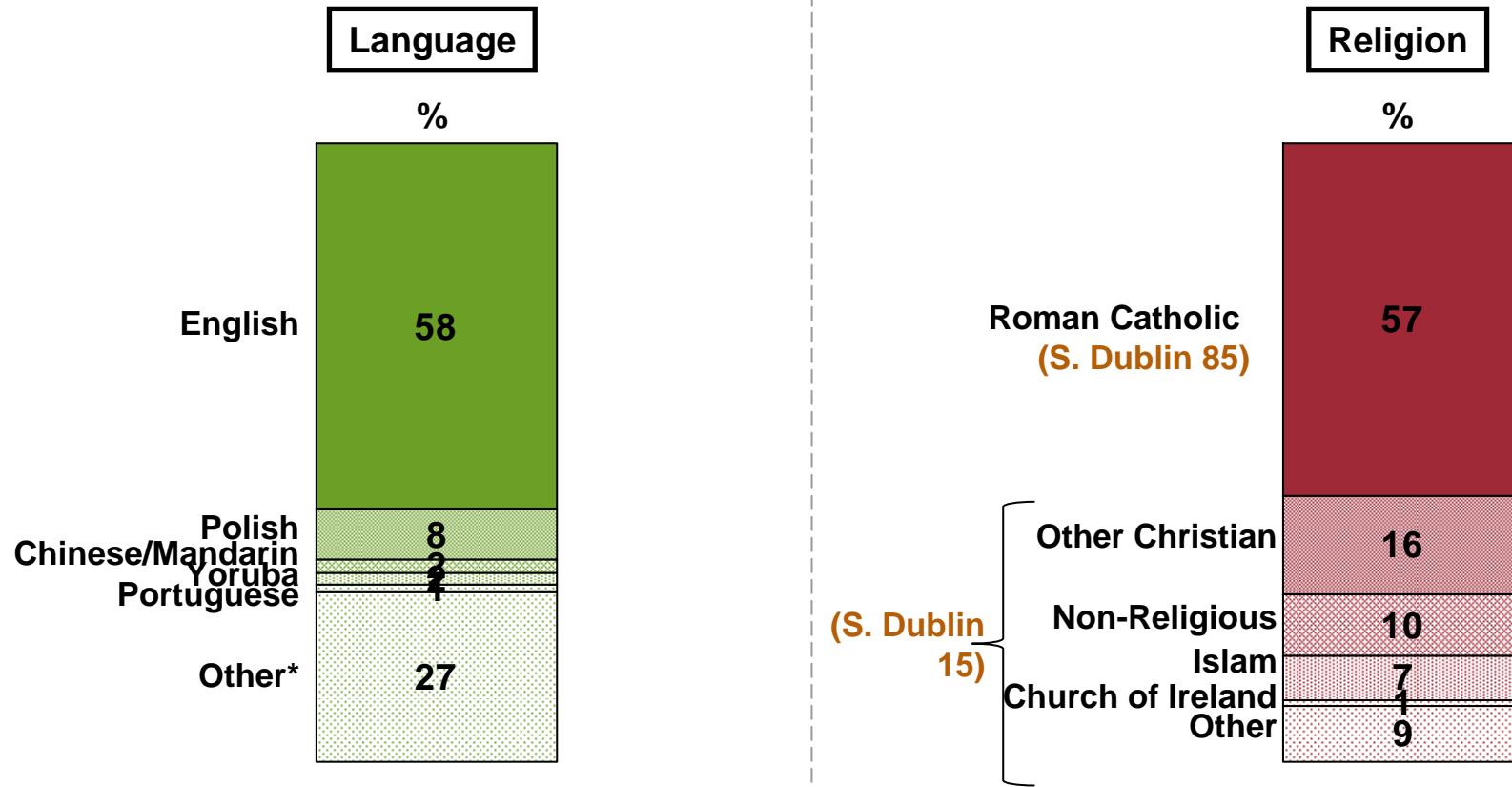
(Base: All Adults, N=487)



(Q.C3)

Household Profile – First Language & Religion

(Base: All Adults, N=487)



English is the first language amongst 3 in 5 Adamstown residents. There is a diverse range of religions amongst Adamstown residents with 2 in 5 being a religion other than Roman Catholic– compared to just under 1 in 7 residents in South Dublin (Source CSO, 2006).

*Other includes Spanish 1%, French 1%, Hindu 1%, Slovakian 1%, Bengali 1%, Irish 1%, all others less than 1%.

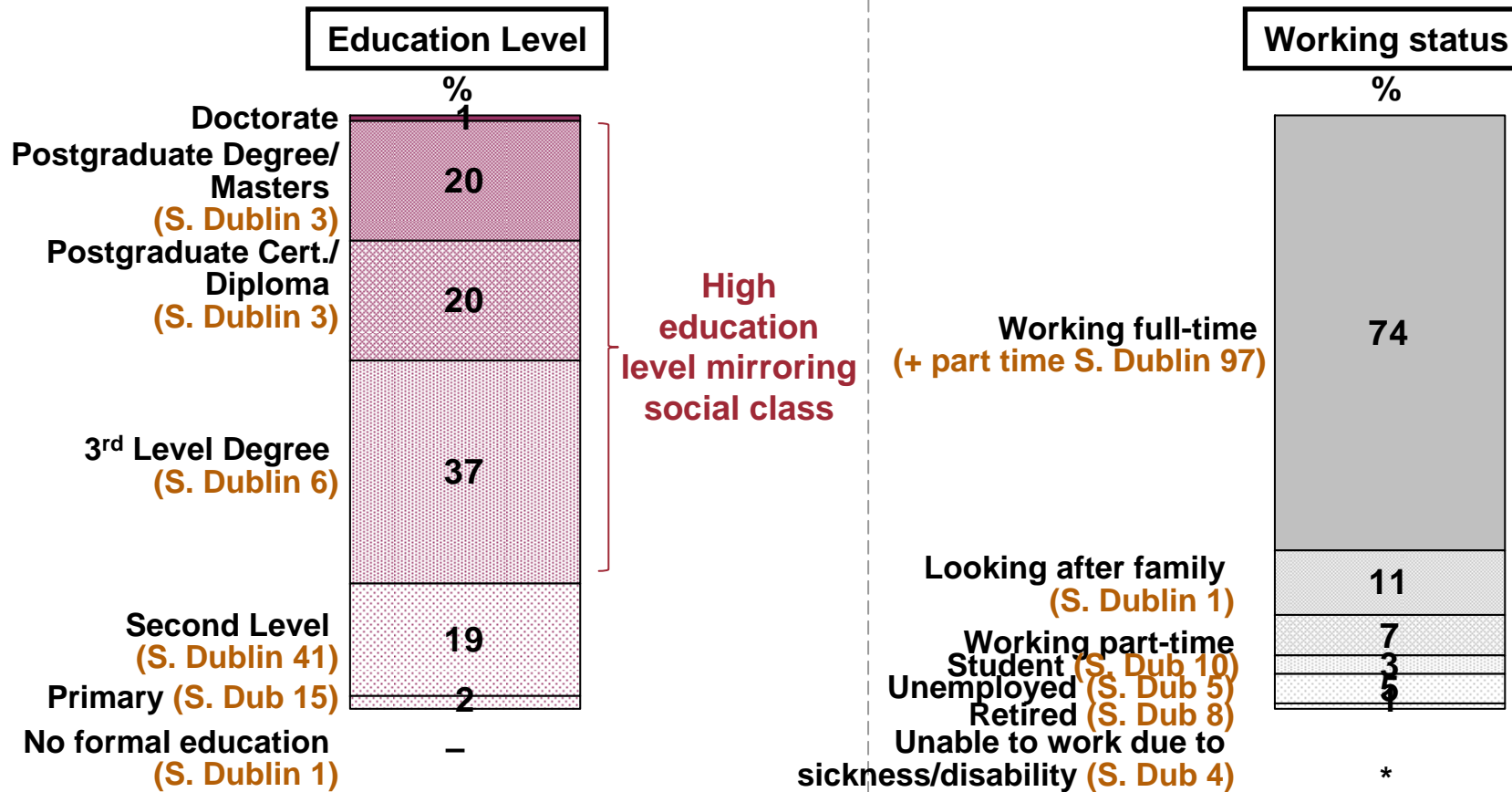
(South Dublin Figures) Source: Census CSO, 2006.

(Q.C.5,C.6)

Household Profile

– Adult Education Level & Working Status

(Base: All Adults, N=487)

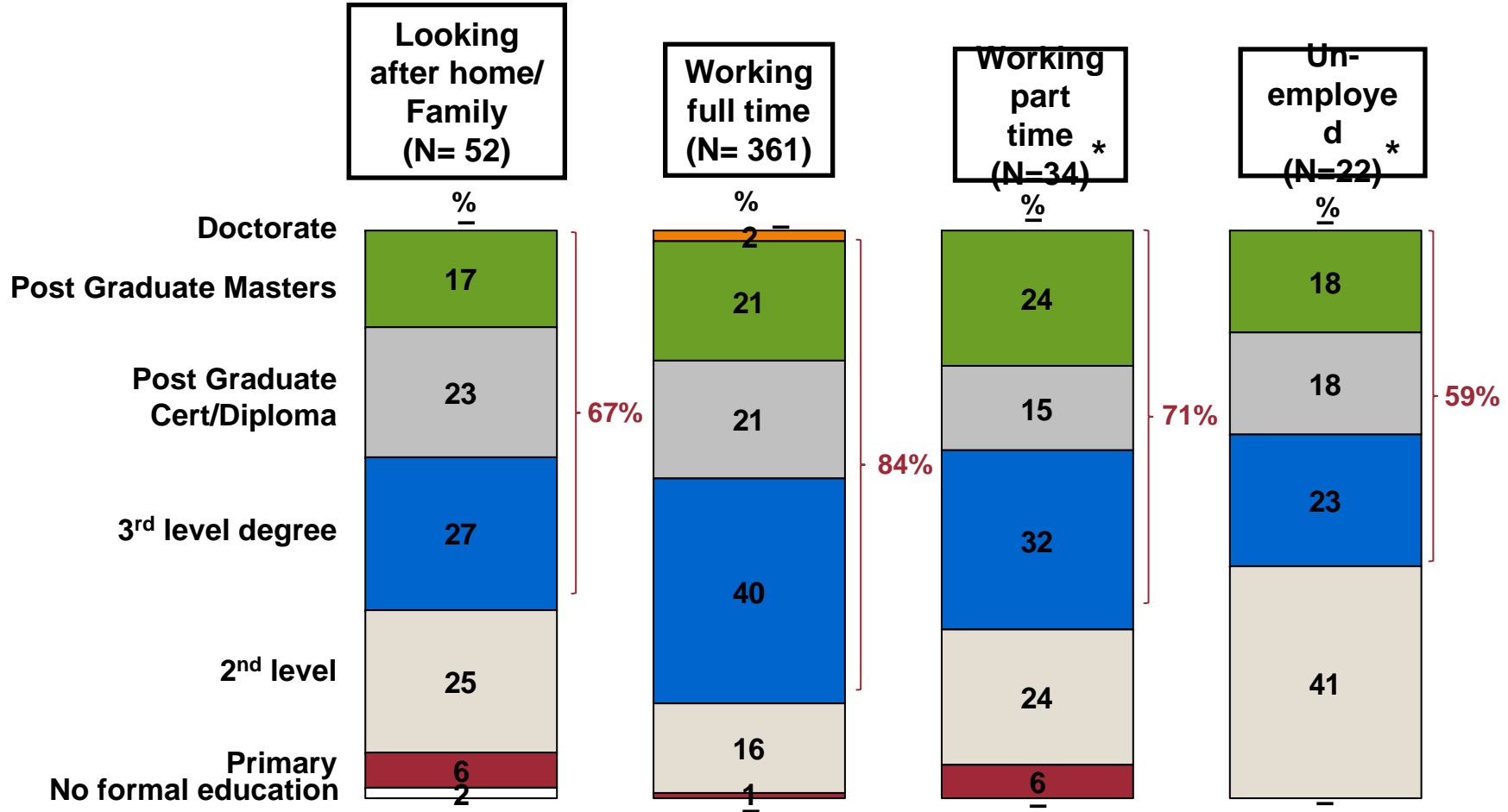


Adamstown residents have a very high level of education which mirrors the high social class of residents. There is a higher proportion of residents looking after their home and family relative to the rest of South Dublin, however there is a younger demographic profile, with residents being at a different family life stage.

(South Dublin Figures)
Source: Census CSO, 2006.

Level of Education Held By Working Status

(Base: All Adults, N=487)



Residents working full time are the highest educated among those in the work force. 2 in 3 residents who look after the home/ family have a 3rd level education or higher. Interestingly 3 in 5 residents who are unemployed also have at least a 3rd level degree.

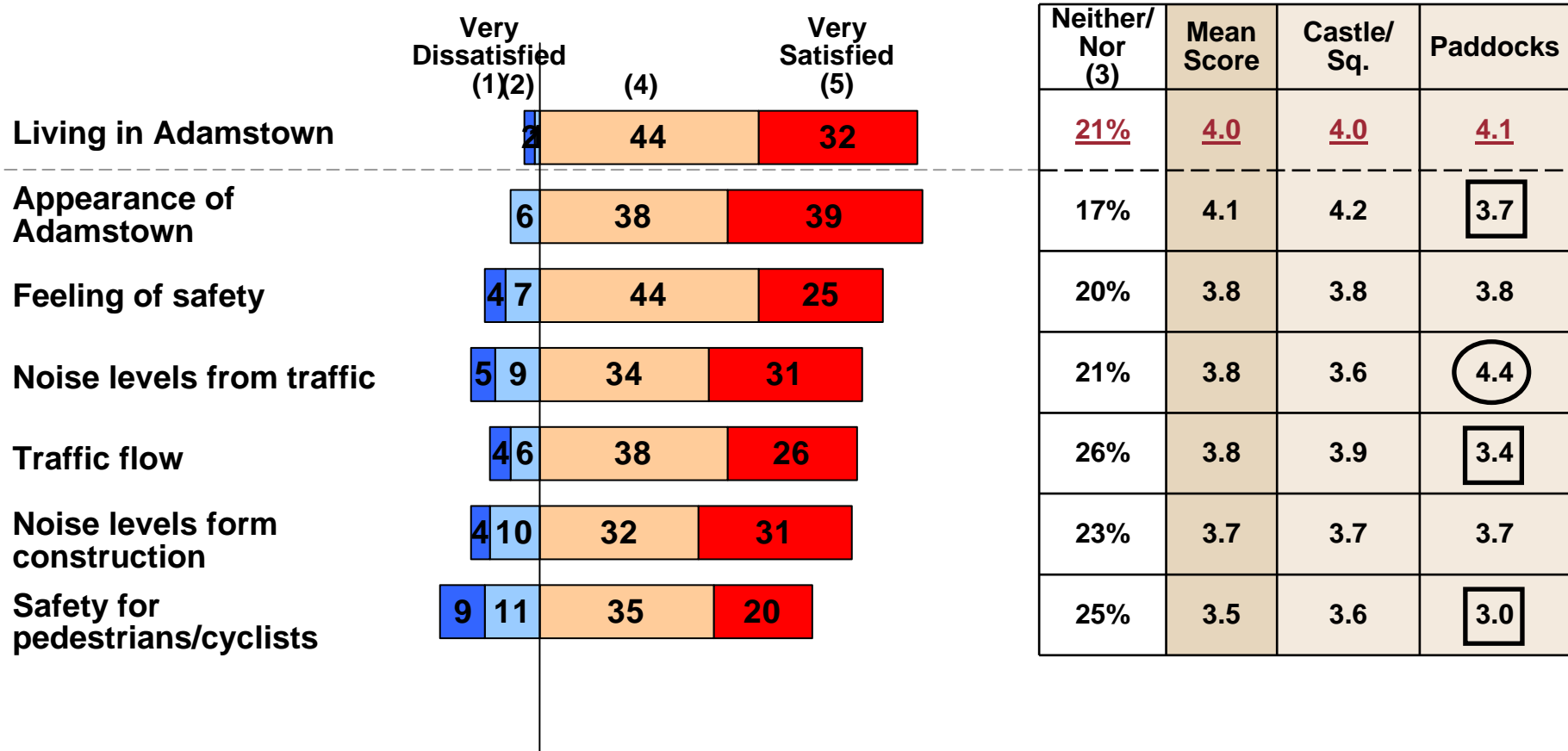
* Caution – Small Base Size

(Q.C7 x Q.C8)

**SECTION 3:
Attitudes Towards Living in
Adamstown**

Satisfaction Levels with Living in Adamstown - I

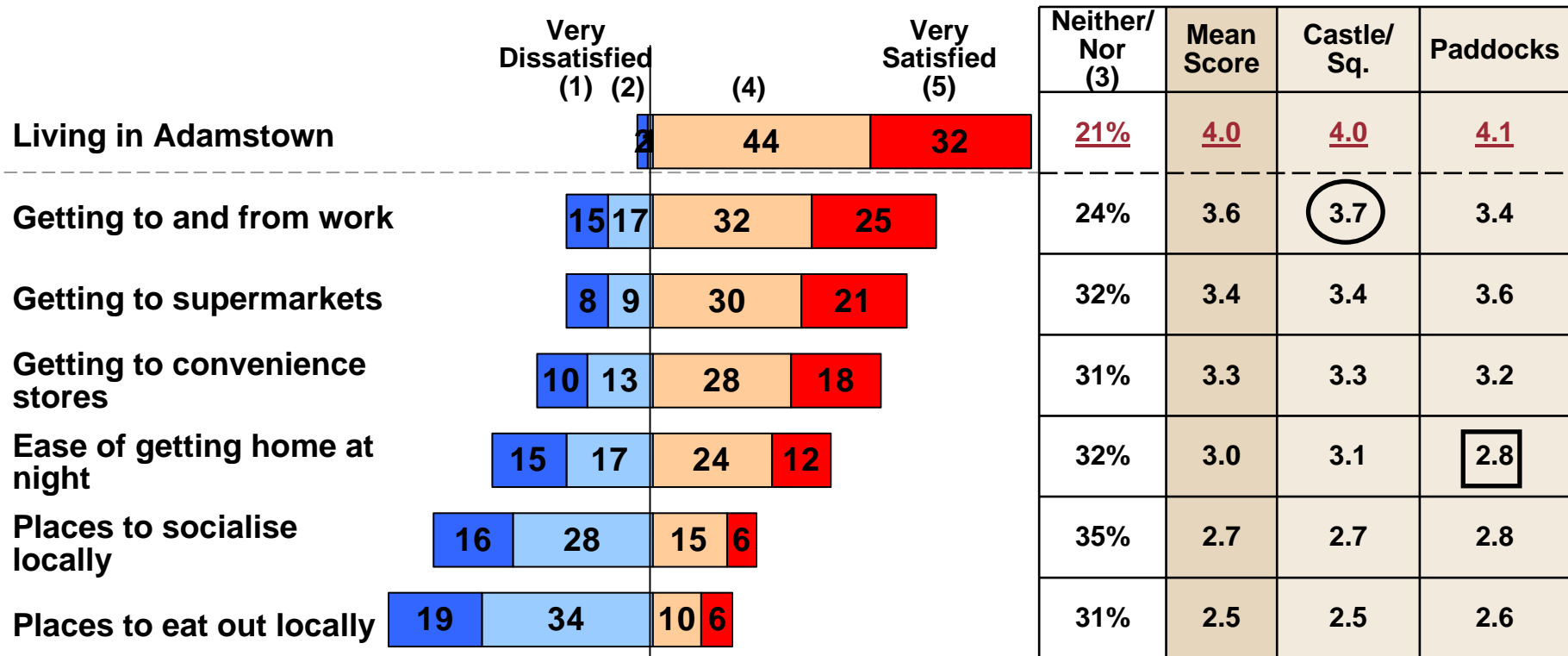
(Base: All Main respondents, N=247)



Residents in Adamstown are very satisfied with living in Adamstown and with the overall appearance of the area. Those living in The Paddocks however are marginally less satisfied with the overall appearance, traffic flow and safety.

Satisfaction Levels with Living in Adamstown - II

(Base: All Main respondents, N=247)

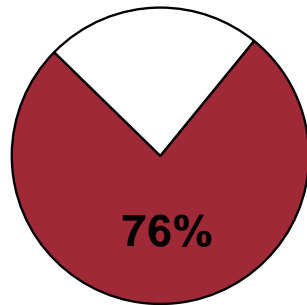


Socialising opportunities, difficulties in getting home at night time and issues surrounding access drive the highest levels of dissatisfaction in the area. Residents in Adamstown Castle/Sq are more satisfied with the ease of getting to and from work than residents in The Paddocks.

Profile of Those Satisfied With Adamstown

Living in Adamstown

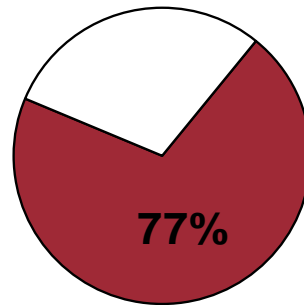
% Fairly/Very Satisfied



- Couples with no kids (80%)
- Those with car access (76%) vs. those without (64%)

Appearance of Adamstown

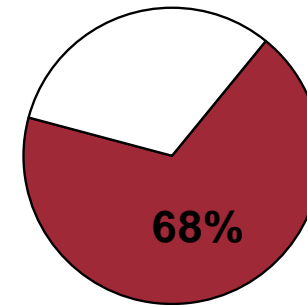
% Fairly/Very Satisfied



- Females (80%) vs. Males (74%)
- Aged 35 + (81%)
- Significantly higher in Castle/ Sq. (83%) than The Paddocks (53%).
- Renters (84%) vs. Owners (75%).

Feeling of Safety

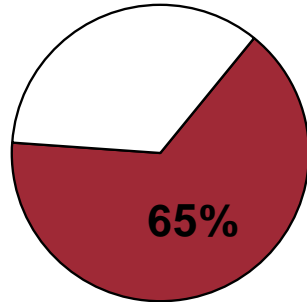
% Fairly/Very Satisfied



- The Paddocks (76%) vs. Castle/ Sq. (67%).
- Females (72%) vs. Males 66%).

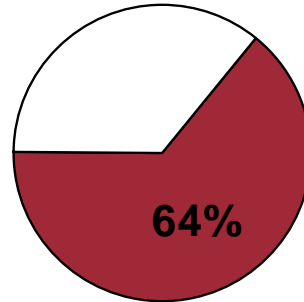
Profile of Those Satisfied With Adamstown

Noise Levels from Traffic
% Fairly/Very Satisfied



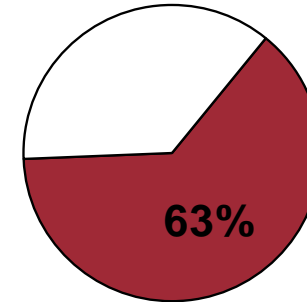
- Females (69%) vs. Males 61%).
- 18-29 year olds (73%).
- The Paddocks residents (89%) vs. Castle/ Sq. Residents 60%).

Traffic Flow
% Fairly/Very Satisfied



- Females (67%) vs. Males 60%)
- Aged 35 + (74%)
- Significantly higher in Castle/ Sq. (69%) than The Paddocks (42%).
- Renters (72%) vs. Males (61%)

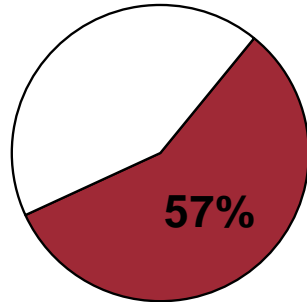
Noise Levels from Construction
% Fairly/Very Satisfied



- Females (66%) vs. Males (58%)

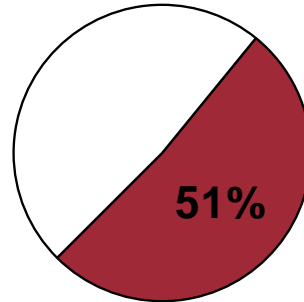
Profile of Those Satisfied With Adamstown

Getting to and from work
% Fairly/Very Satisfied



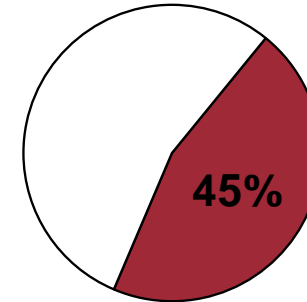
- Males (62%) vs. Females (53%)
- Solo/unrelated adults (70%)
- Those with car access (59%) vs. Those without (18%)

Getting to supermarkets
% Fairly/Very Satisfied



- Household with no children (59%) vs. Households with Children (42%)
- Higher in The Paddocks (67%) than Castle/ Sq. (48%) (due to close proximity of Superquinn).

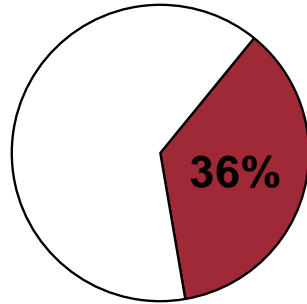
Getting to convenience stores
% Fairly/Very Satisfied



- Females (49%) vs. Males (41%)
- Aged 35 + (51%)
- Solo/unrelated adults (59%).

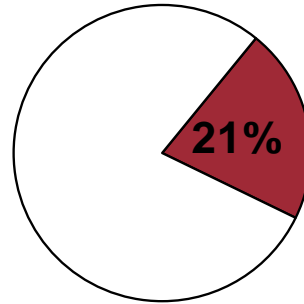
Profile of Those Satisfied With Adamstown

Ease of getting home at night % Fairly/Very Satisfied



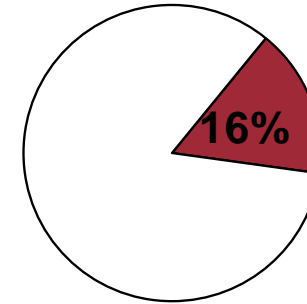
- Renting (47%)
- Aged 35+ (46%)
- Male (39%)

Places to socialise locally % Fairly/Very Satisfied



- Females (23%) vs. Males (19%)
- Those with car access (22%) vs. Those without (9%)
- Higher in The Paddocks (24%) than Castle/ Sq. (20%).

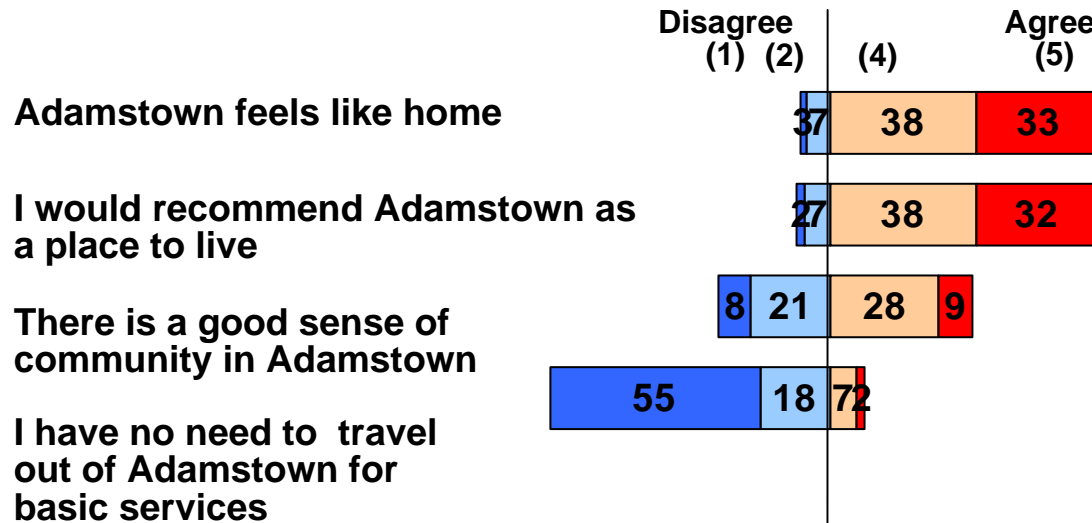
Places to eat out locally % Fairly/Very Satisfied



- Renting (19%)

Adamstown as a Place to Live

(Base: All Main respondents, N=247)



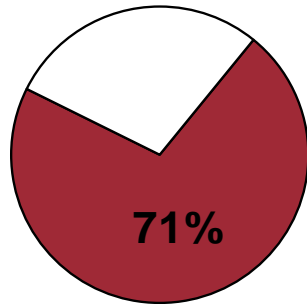
Neither/ Nor (3)	Mean Score	Castle/ Sq.	Paddocks
<u>21%</u>	<u>3.9</u>	<u>3.9</u>	<u>3.9</u>
21%	3.9	4.0	3.7
34%	3.1	3.2	2.8
18%	1.9	1.9	1.9

7 in 10 residents in Adamstown agree that Adamstown feels like home. This is equal amongst residents in The Paddocks and Adamstown Castle. Those living in Adamstown Castle/Sq are more likely to recommend Adamstown as a place to live, and are more likely to feel that there is a good sense of community.

Profile of Those Who Agree.....

Adamstown feels like home

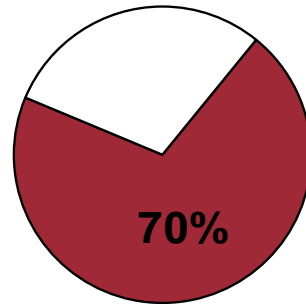
% Slightly/Strongly Agree



- Children in Household (76%).
- Aged 30+ (75%)
- Females (72%) vs. Males (70%)

Would recommend as a place to live

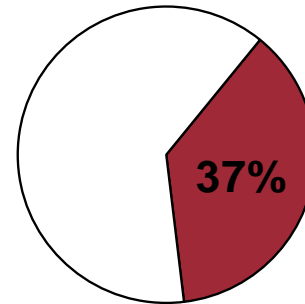
% Slightly/Strongly Agree



- Females (73%) vs. Males (67%)
- Renting (74%)
- Higher in Castle/ Sq. (73%) than The Paddocks (58%).

There is a good sense of community

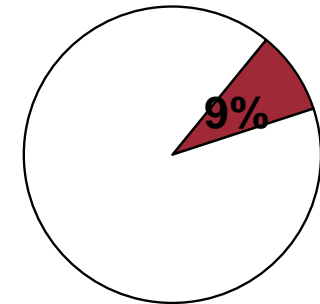
% Slightly/Strongly Agree



- Renting (41%)
- Higher in Castle/Sq. (38%) than The Paddocks (31%)
- Children in Household (43%).

No need to leave for basic services

% Slightly/Strongly Agree



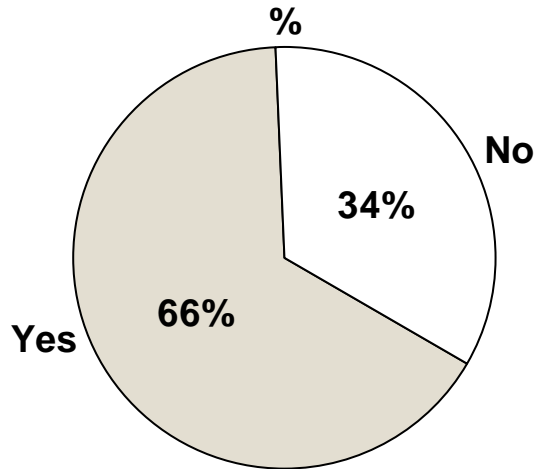
- Children in Household (13%)
- Car access (10%) vs. Those without (0%).

**SECTION 4:
Awareness and Usage of
Information Services**

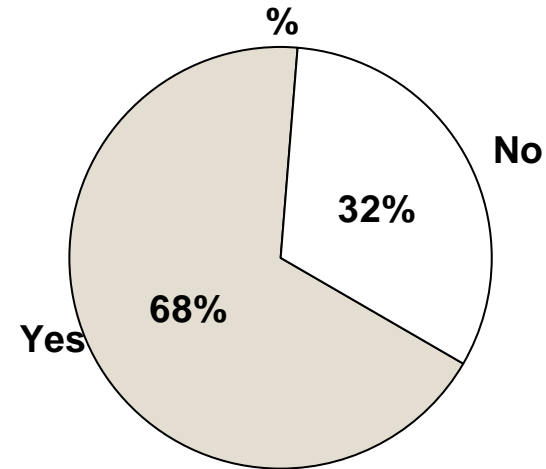
Awareness of SDCC Team and Attitude towards Events.

(Base: All Main respondents, N=247)

Q. I am aware that South Dublin County Council (SDCC) has established a dedicated project team to oversee and monitor the development of Adamstown.



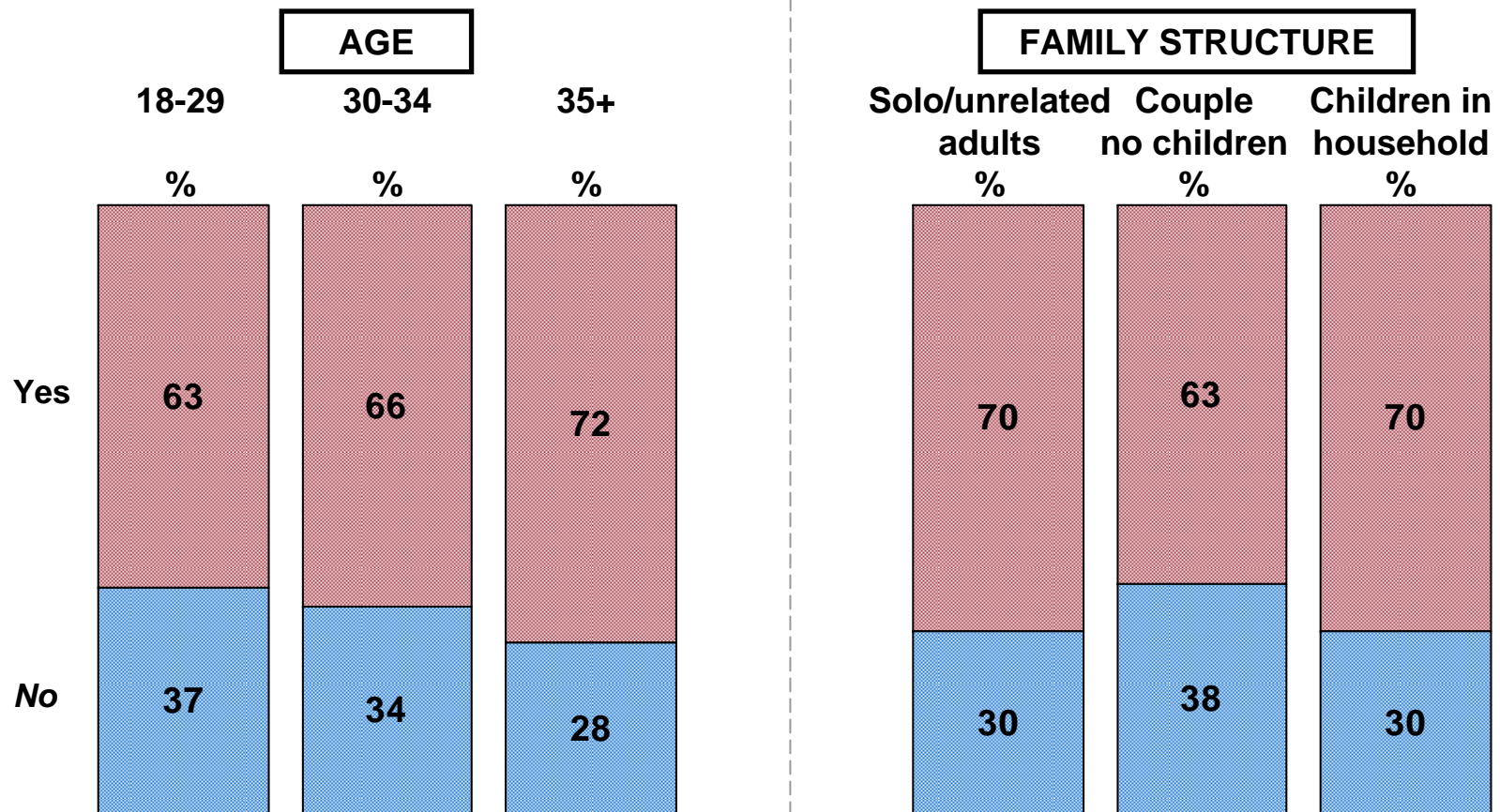
Q. Events organised by SDCC's Community Department promote a sense of community in Adamstown.



There is high awareness in both Adamstown Castle/Sq . and The Paddocks of the dedicated team in SDCC. Residents in Castle/ Sq. are more likely versus their counterparts in The Paddocks (72% versus 51%) to feel that the events promote a sense of community. More should be done in The Paddocks to encourage participation in events, or to organise events that can take part within The Paddocks.

Knowledge of SDCC's Project Team

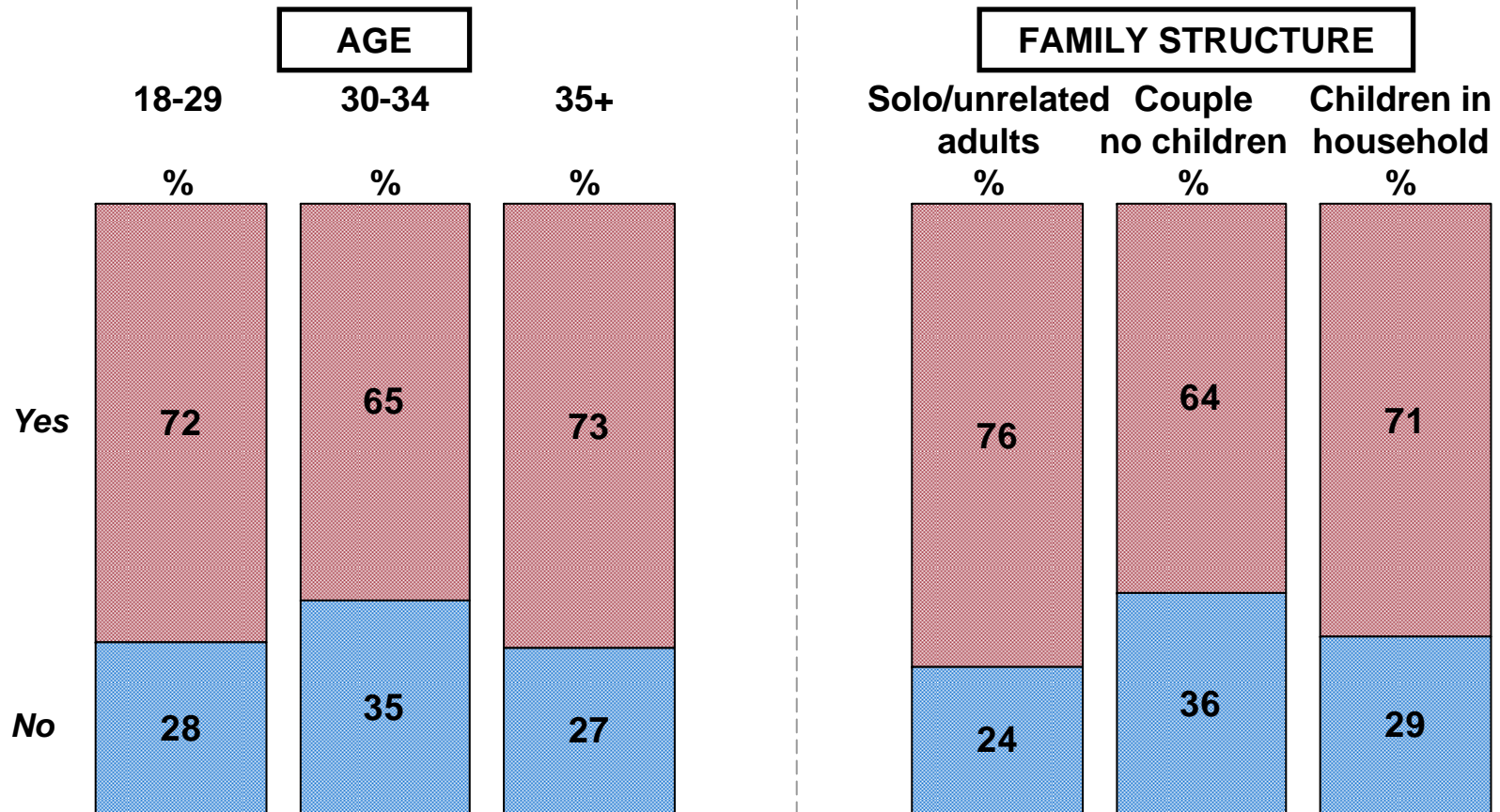
(Base: All Main respondents, N=247)



Those in the older age group are more aware of SDCC's project team.

SDCC's Events Promote a Sense of Community

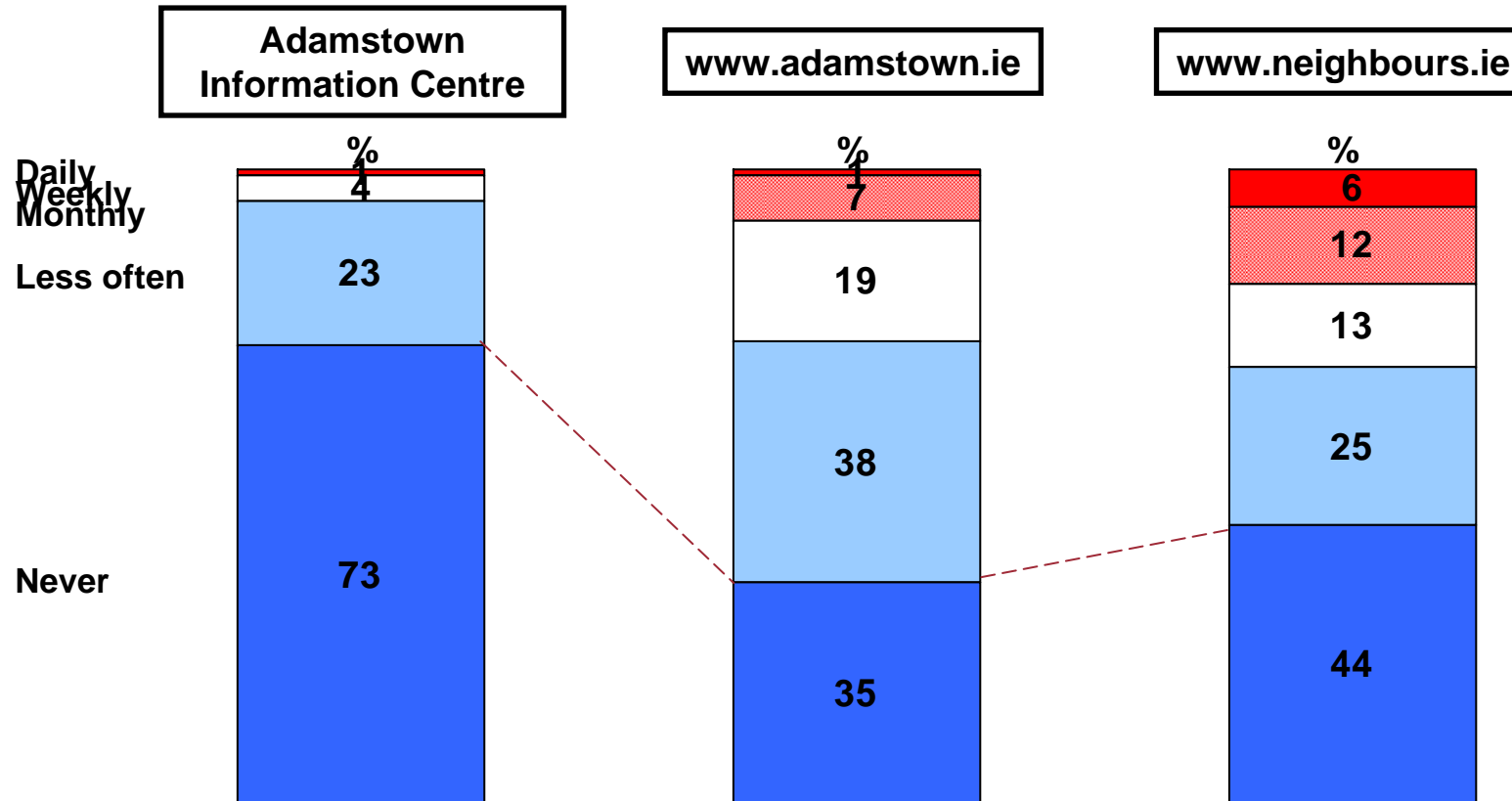
(Base: All Main respondents, N=247)



Residents generally agree that SDCC events promote a sense of community in Adamstown. Those less likely to agree are couples living together without children.

Frequency of Use of Information Services

(Base: All Main respondents, N=247)

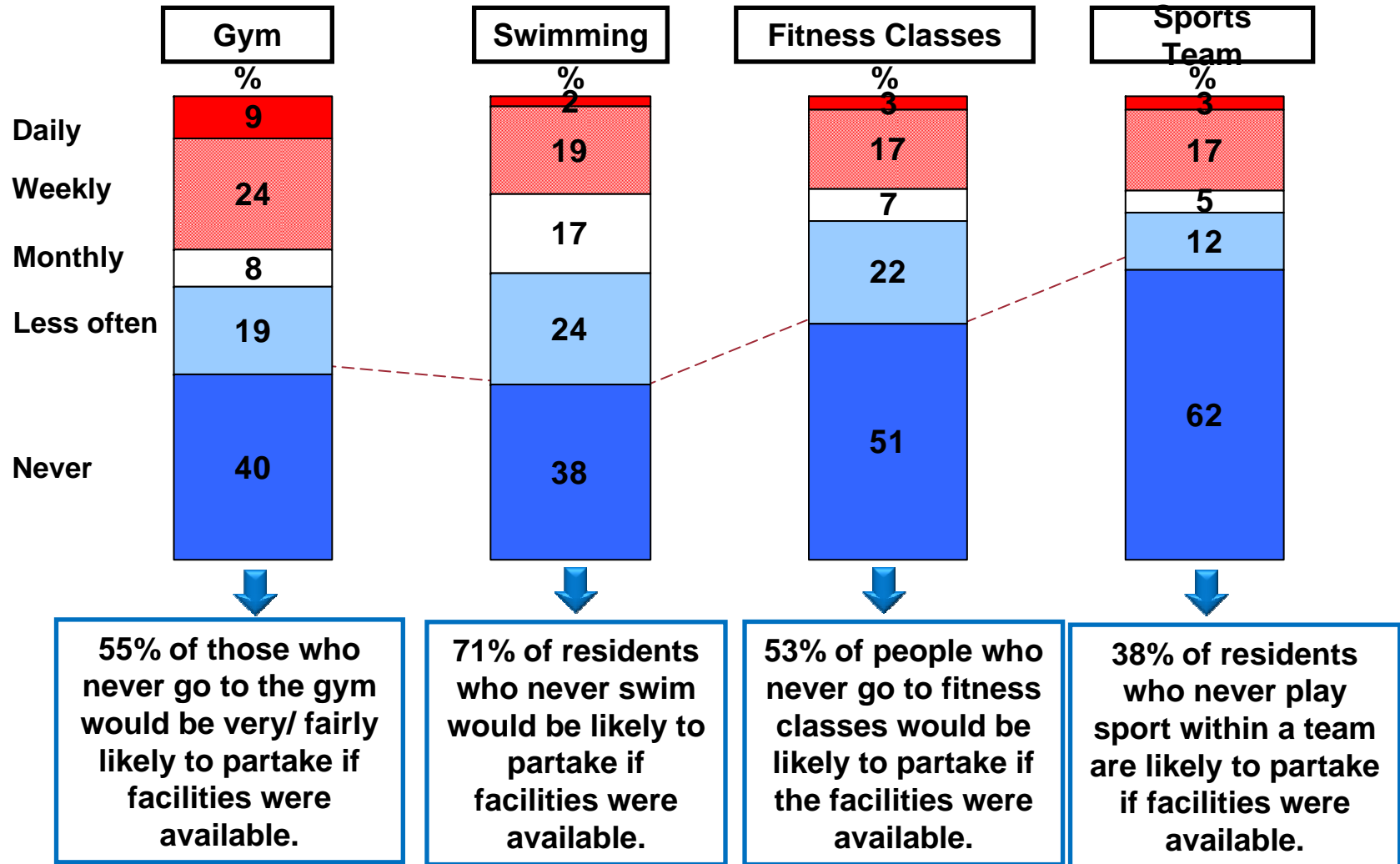


There is low usage of the information services available to residents in Adamstown, particularly the Information Centre.

SECTION 5: Recreation Behaviour

Frequency of Recreation Behaviour

(Base: All Main respondents, N=247)

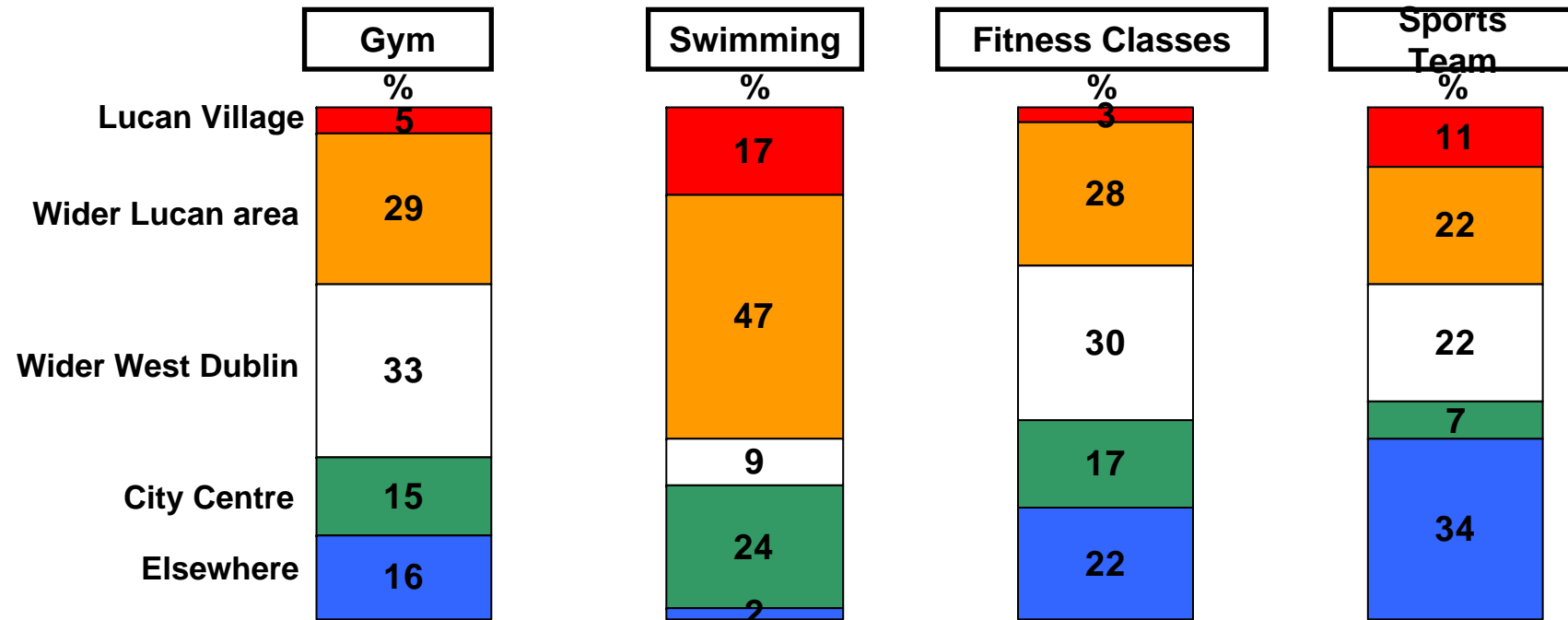


Participation in sporting activities is infrequent/ rare – however should these facilities be provided in Adamstown there is a higher likelihood of participation from residents.

(Q.14)

Location of Recreation Behaviour

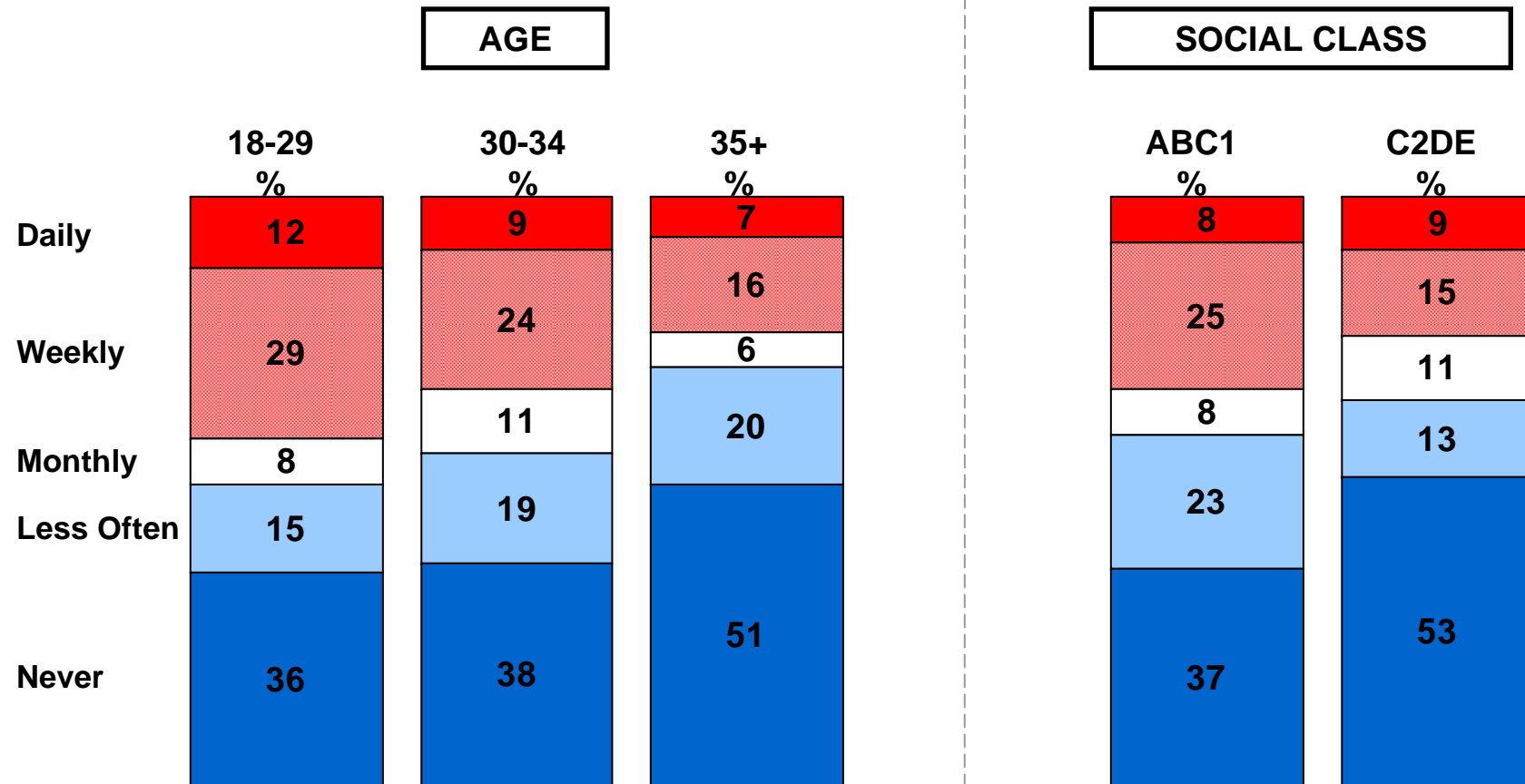
(Base: All Main That Partake in Activity)



The majority of sports activities currently take place in the wider Lucan area or else the wider West Dublin area.

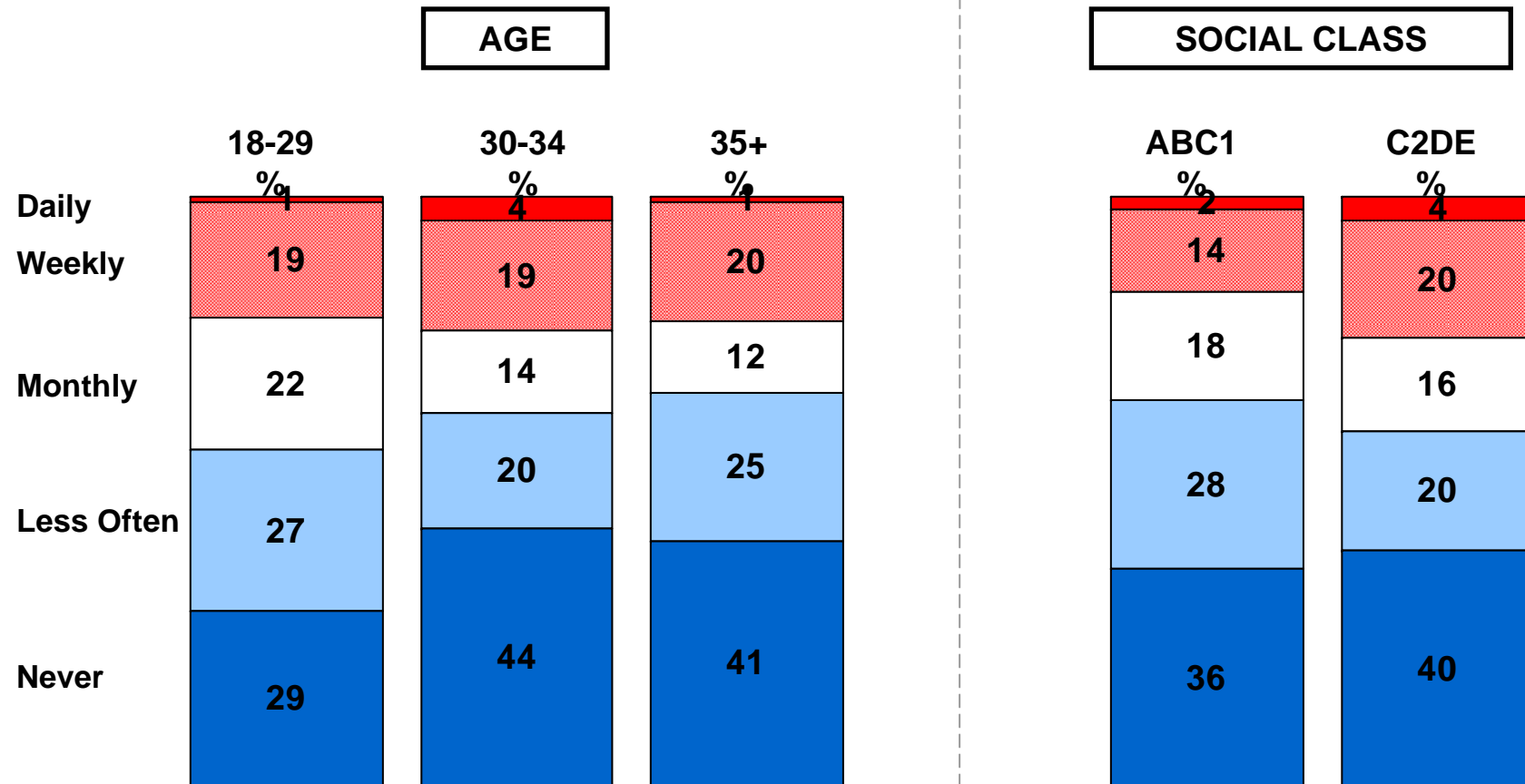
Frequency of Sporting Recreation - Gym

(Base: All Main respondents, N=247)



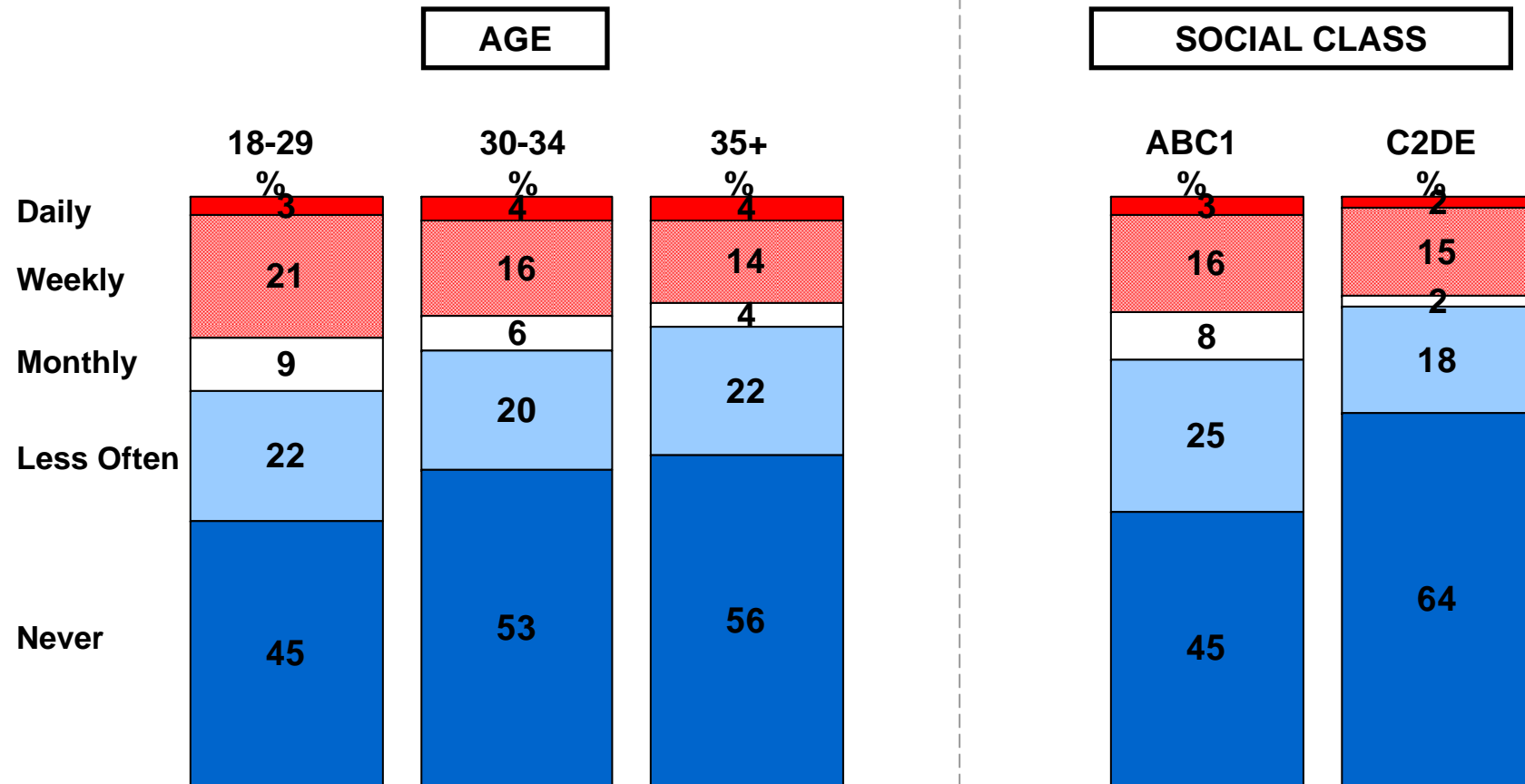
Frequency of Sporting Recreation - Swimming

(Base: All Main respondents, N=247)



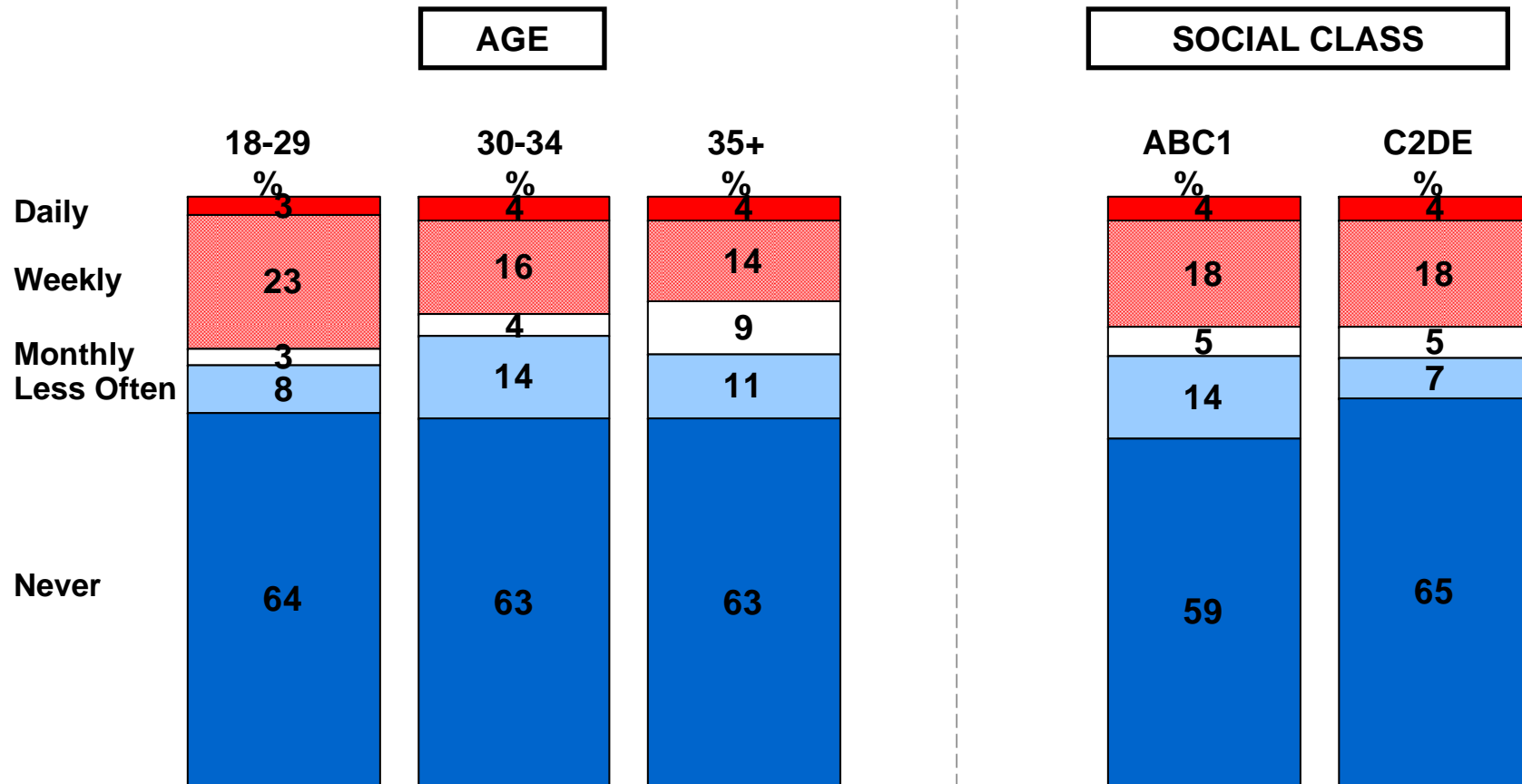
Frequency of Sporting Recreation – Fitness Class

(Base: All Main respondents, N=247)



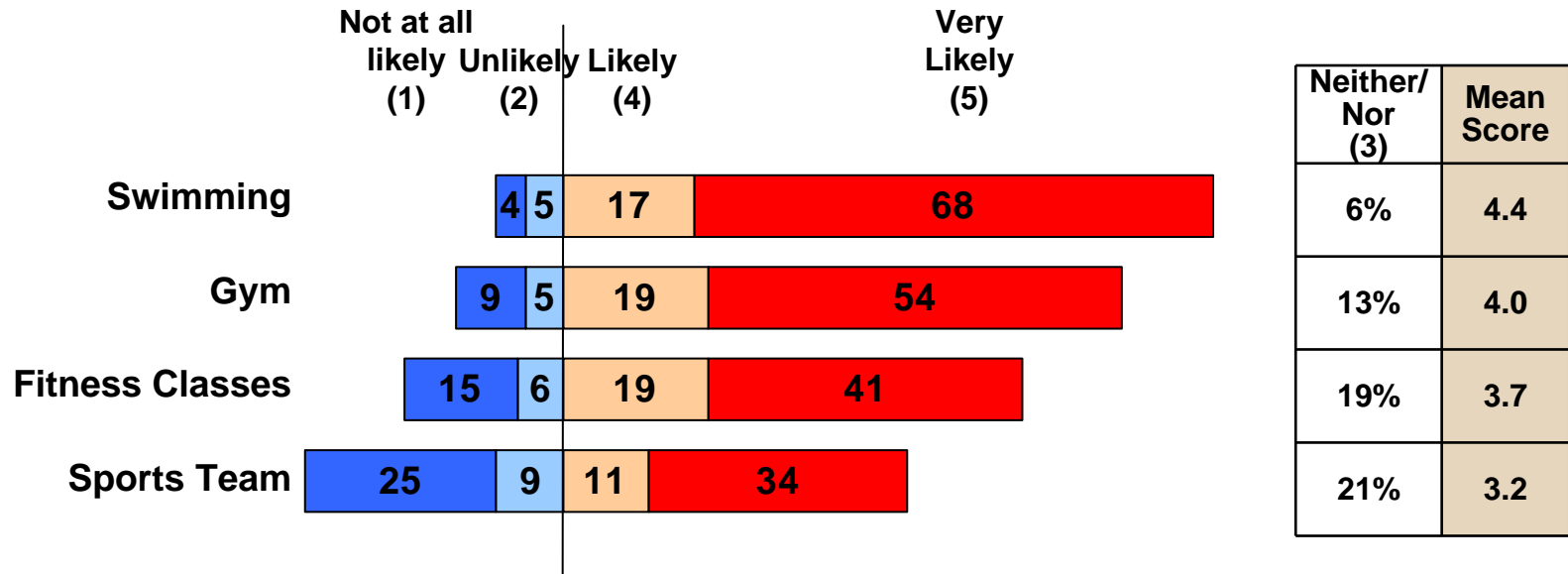
Frequency of Sporting Recreation – Sports Team

(Base: All Main respondents, N=247)



Likelihood to Partake in Activities in Adamstown

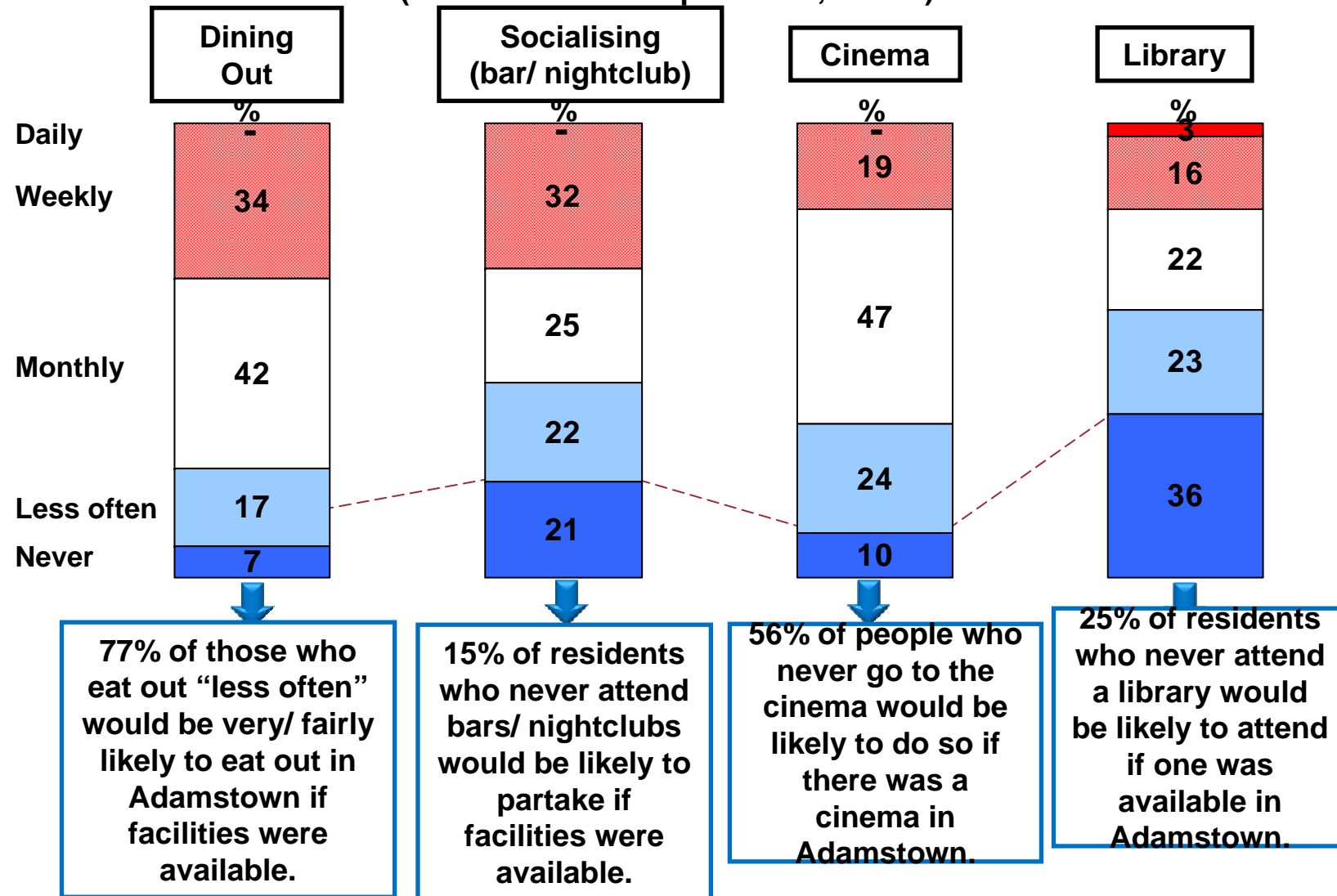
(Base: All Main respondents, N=247)



Adamstown residents would be very likely to take part in a number of sporting activities if they were available in Adamstown – swimming and gym in particular would draw the most residents.

Frequency of Socialising Behaviour

(Base: All Main respondents, N=247)

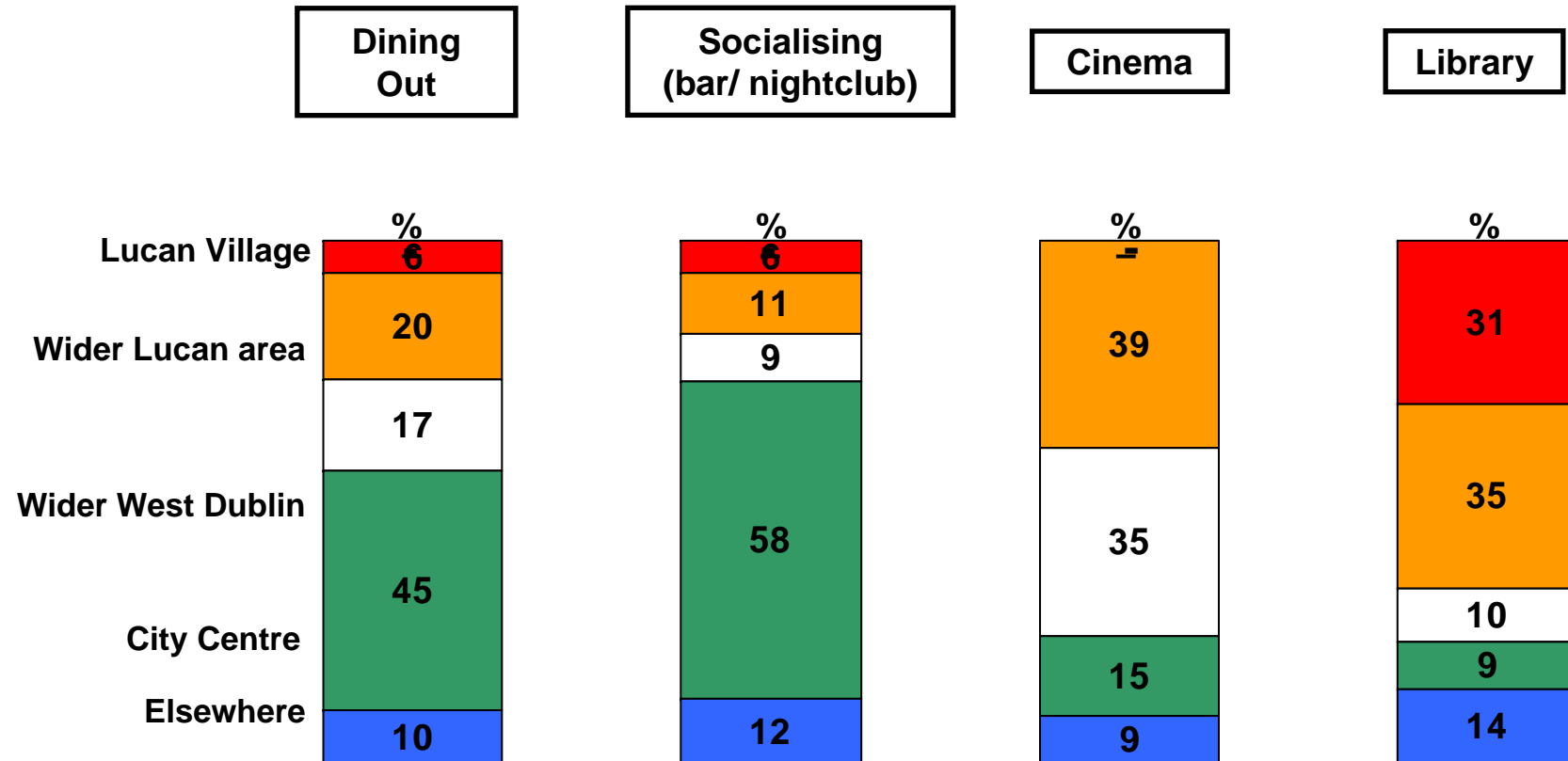


The majority of residents dine out or attend the cinema at least once monthly.

(Q14,Q15)

Location of Socialising Behaviour

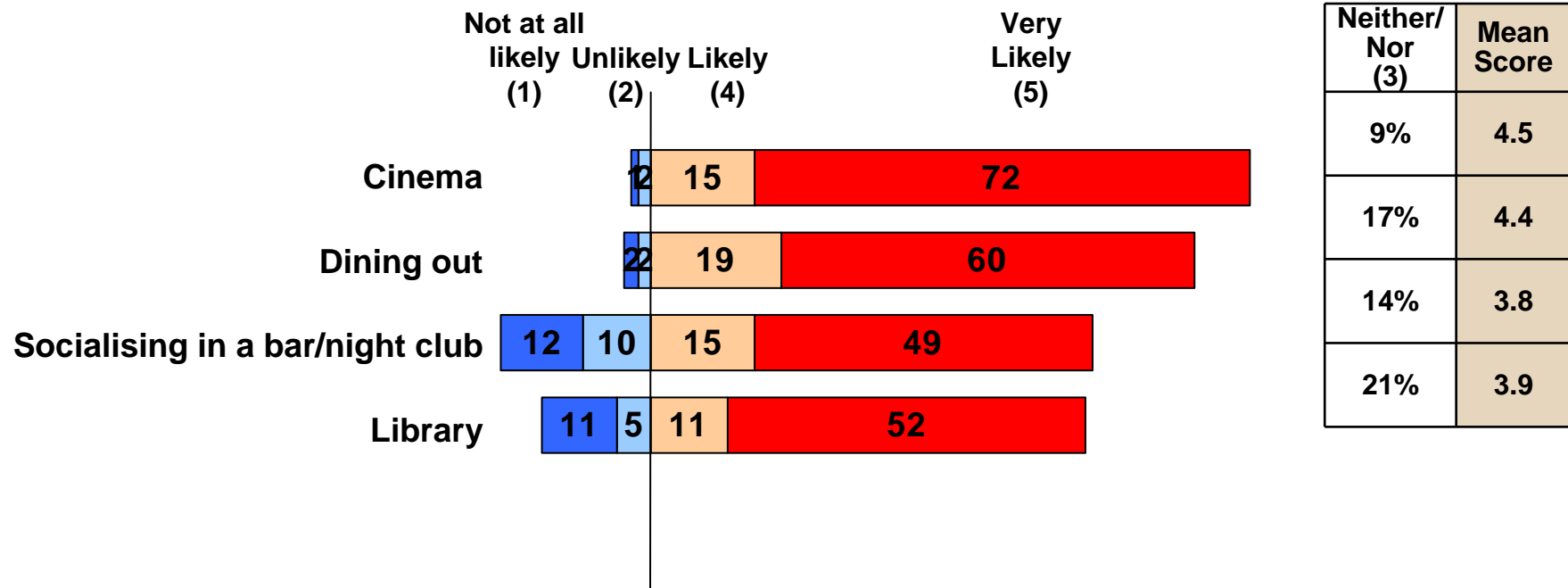
(Base: All Main respondents, N=247)



Dining out and socialising primarily takes place in the city centre, cinema is typically in the wider Lucan area/ Wider West Dublin area. 2 in 3 attend the library in Lucan village or else the wider Lucan area.

Likelihood to Partake in Activities in Adamstown

(Base: All Main respondents, N=247)

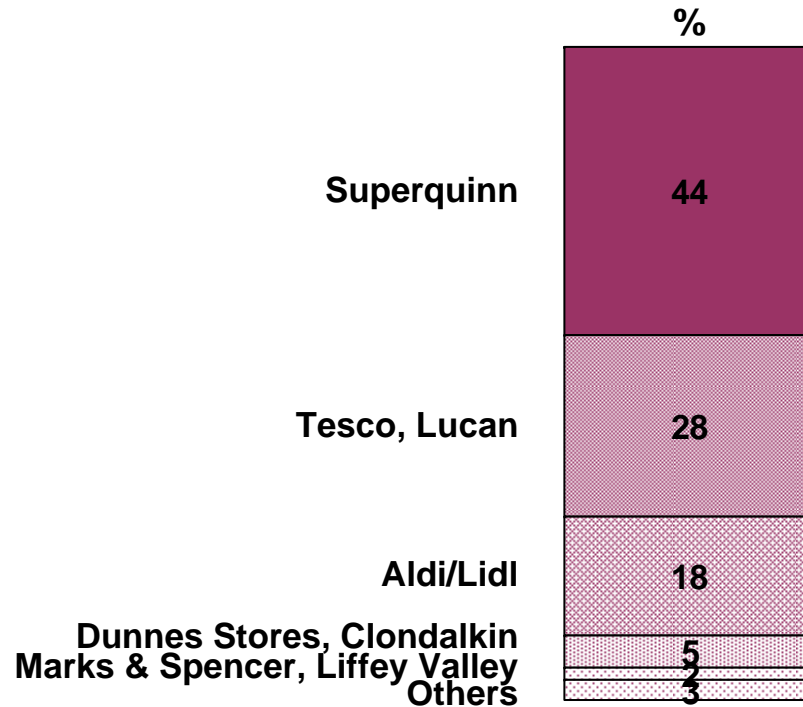


Adamstown residents are extremely likely to partake in a wide range of socialising and recreational activities should they be provided in Adamstown.

Section 6: Shopping Patterns

Main Grocery Shopping Location

(Base: All Main respondents, N=247)



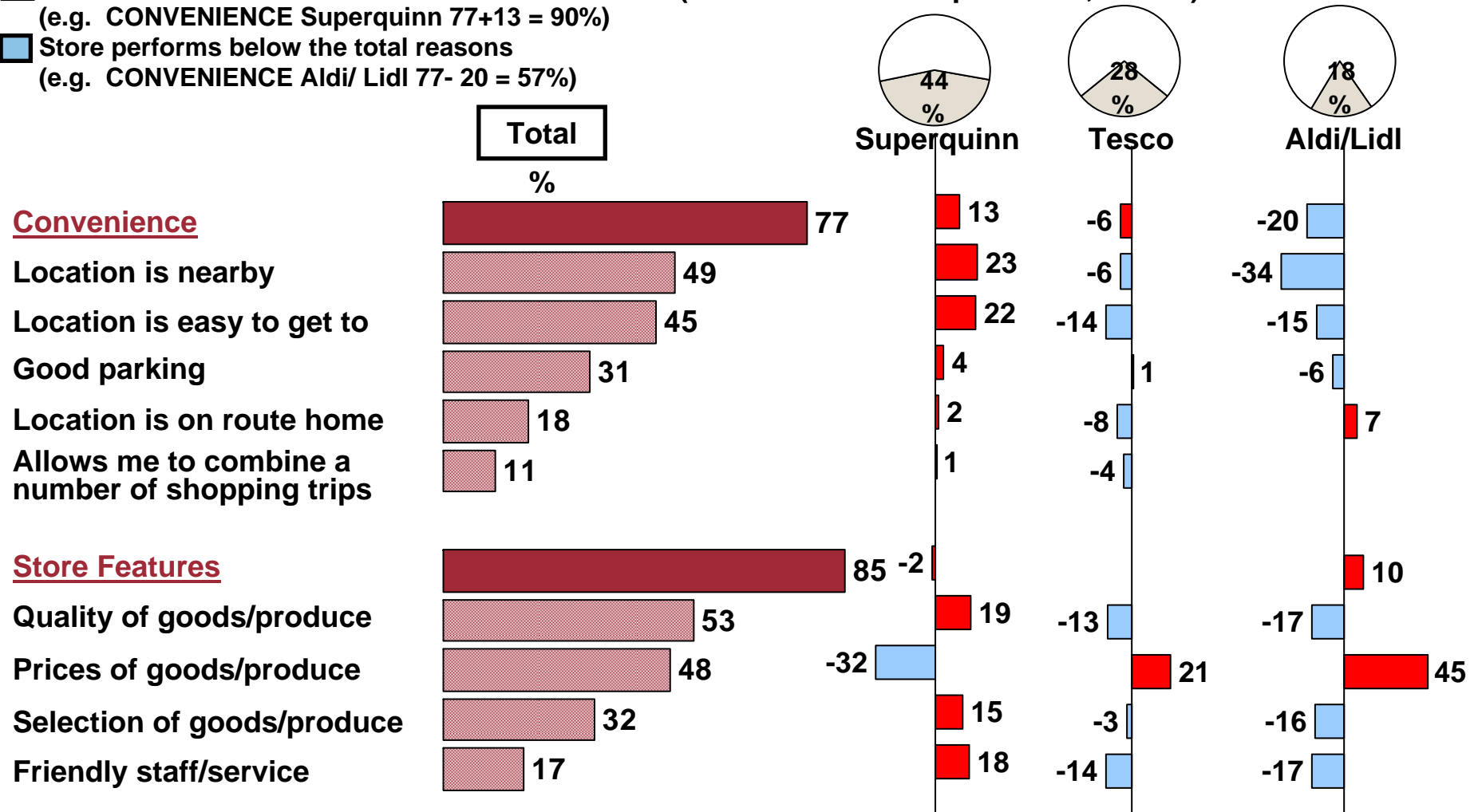
Almost half of Adamstown shop most frequently in Superquinn Lucan.

(Q.17)

Rationale for Store Selection

- Store performs above the total reasons
(e.g. CONVENIENCE Superquinn 77+13 = 90%)
- Store performs below the total reasons
(e.g. CONVENIENCE Aldi/ Lidl 77- 20 = 57%)

(Base: All Main respondents, N=247)

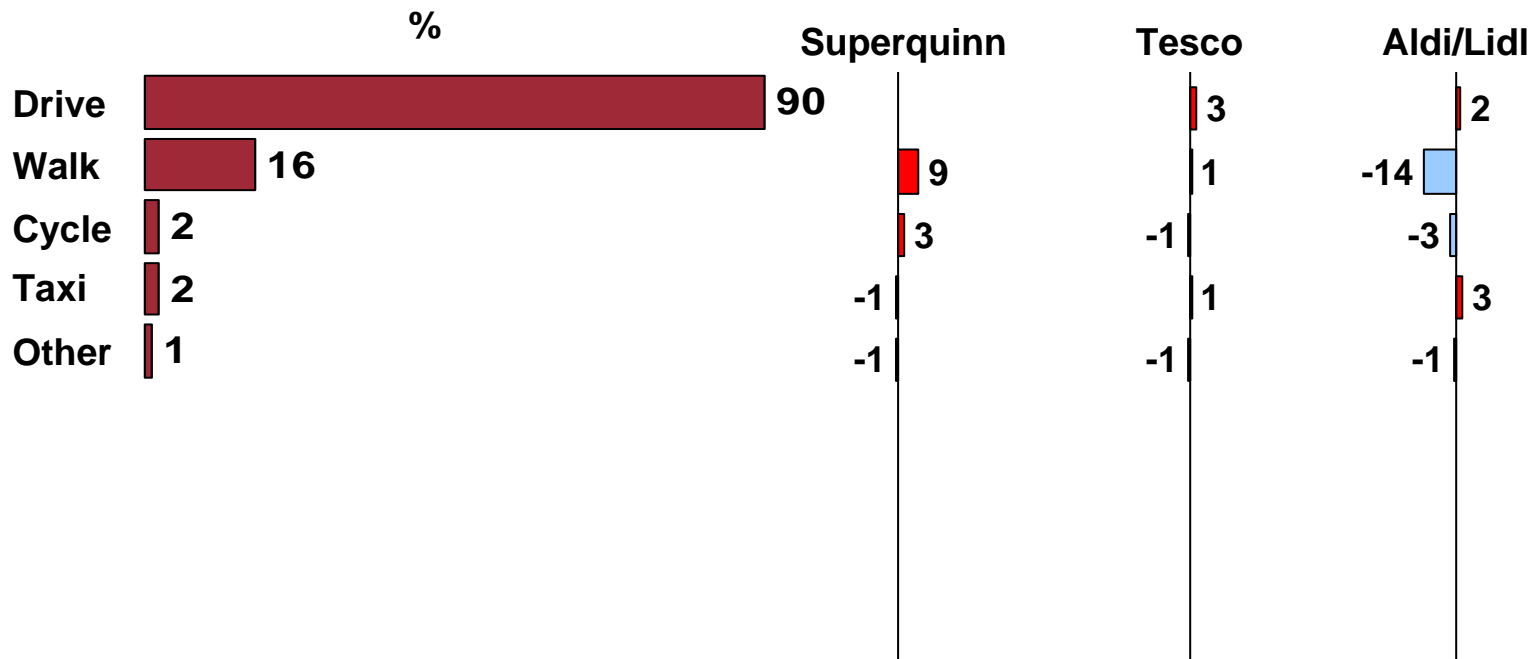
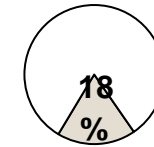
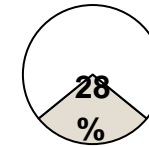
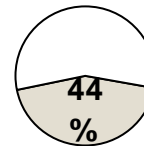


Specific store features such as quality and price are key drivers in store selection. Convenience also plays a significant role – Superquinn is the most visited grocery store, and indexes highly in terms of convenience demonstrating the importance of this feature.

Mode of Transport to Store

(Base: All Main respondents, N=247)

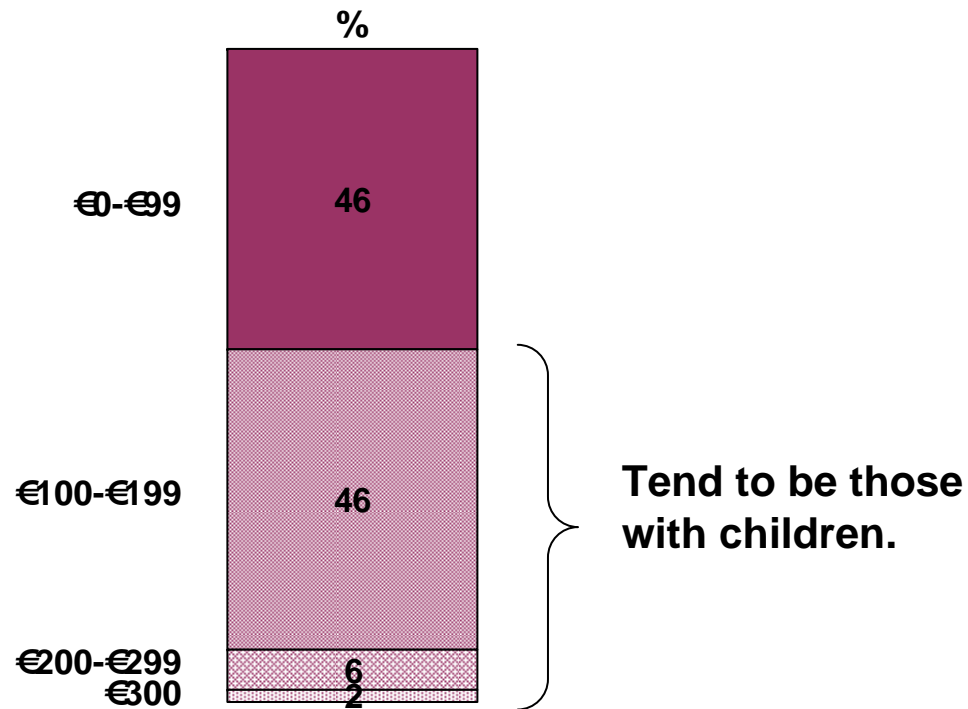
- Store performs above the total reasons
(e.g. WALK Superquinn 16+9 = 25%)
- Store performs below the total reasons
(e.g. WALK Aldi/ Lidl 16-14 = 2%)



9 in 10 Adamstown residents drive to the supermarket. 1 in 4 who shop most often from Superquinn indicate they walk there on occasion. Driving remains the most utilised form of transport to this store.

Typical Weekly Grocery Spend

(Base: All Main respondents, N=247)

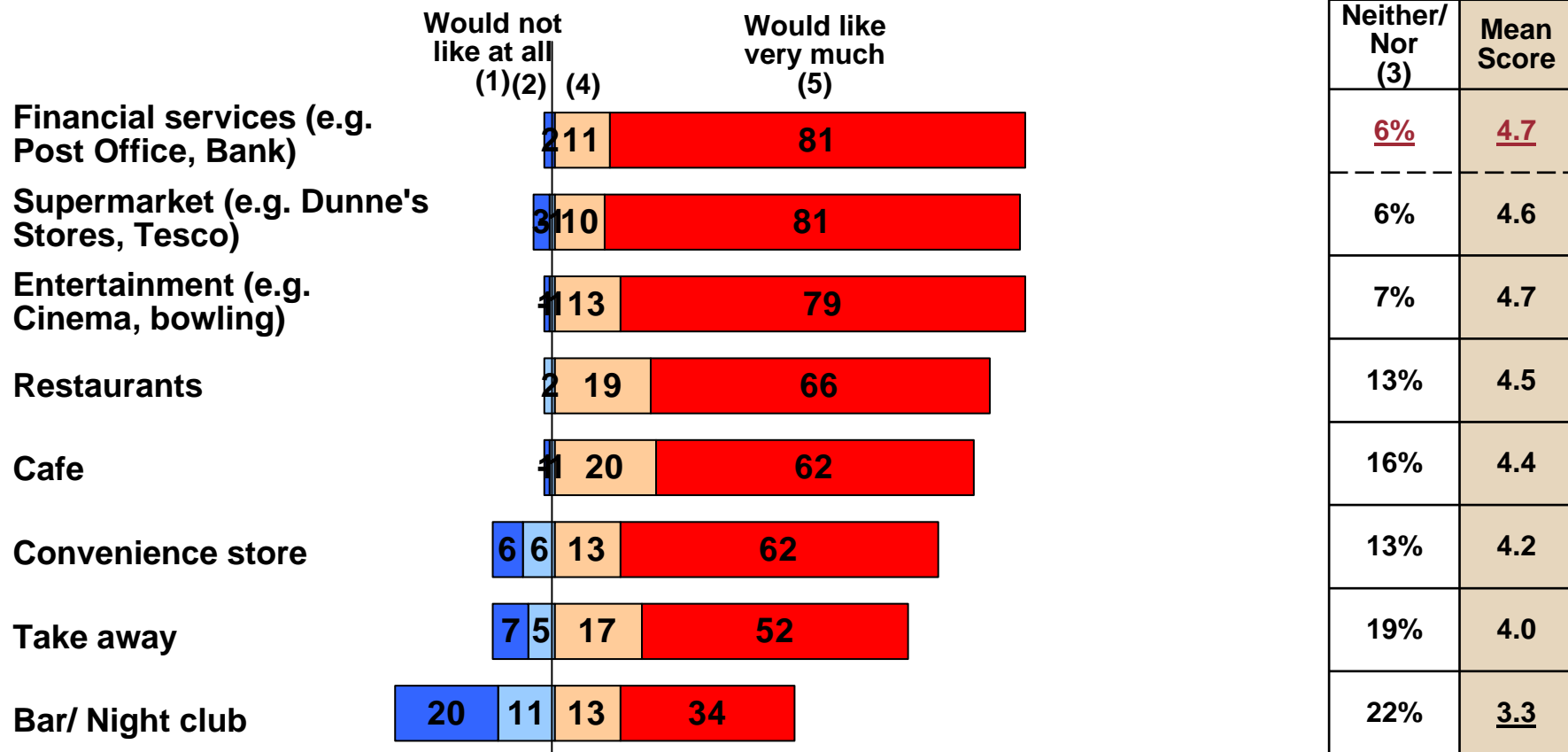


Mean Spend = €111.94

The mean spend on groceries is over €100. Those with children spend considerably more (Mean = €135.22) than those without (€2.37).

Desire for Retail, Restaurants and Services in Adamstown

(Base: All Main respondents, N=247)



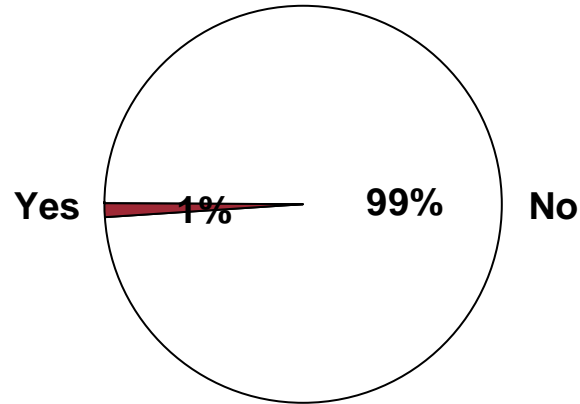
A wide range of services are desired in the area, particularly a supermarket and financial services such as a Post Office.

Section 7: Medical Services

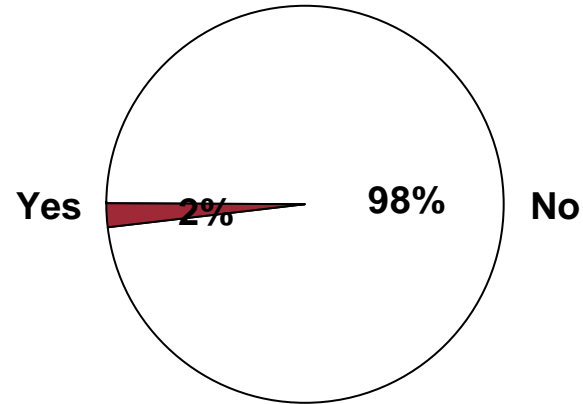
Medical Conditions Within Household

(Base: All Main respondents, N=247)

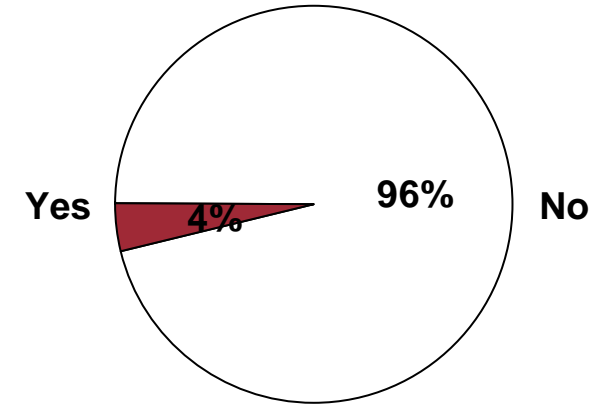
**Blindness/ Deafness or
Severe Vision/ Hearing
Impairments**



**A Condition that
Substantially Limits One
or More Basic Physical
Activities**



**Other, Including Critical
Illness**



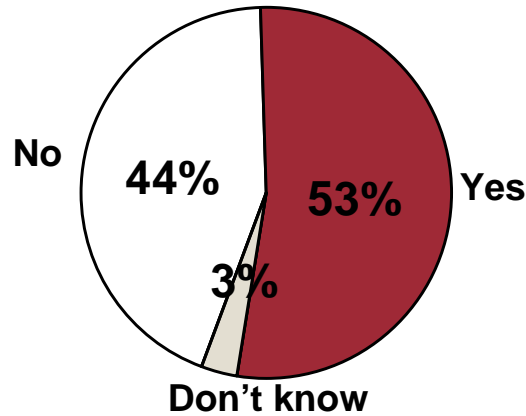
There is a low incidence of any medical conditions amongst households in Adamstown.

(Q.27)

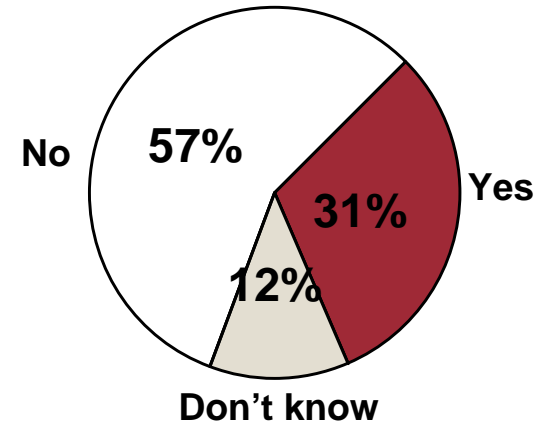
Ease of Access to GP/Health Centre

(Base: All Main respondents, N=247)

Doctors



Health Centre



Location of Doctor

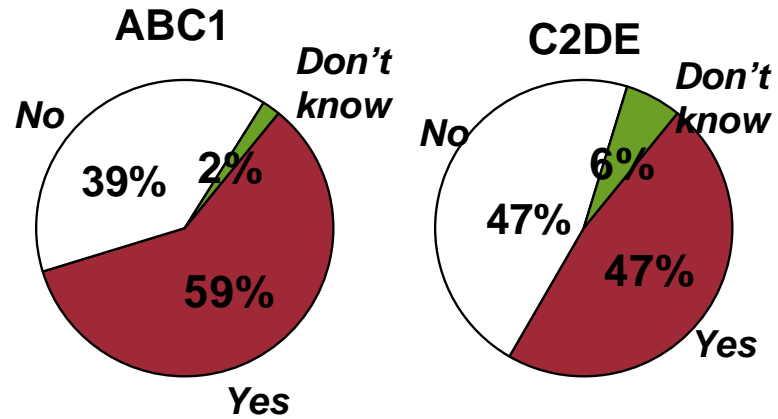
Lucan Village	19
Wider Lucan Area	32
Wider West Dublin Area	16
City Centre	10
Elsewhere	17
Not currently registered with doctor	7

Over 1 in 2 residents feel there is easy access to GPs in the area. 1 in 2 residents are registered with a doctor in Lucan village or the wider Lucan area.

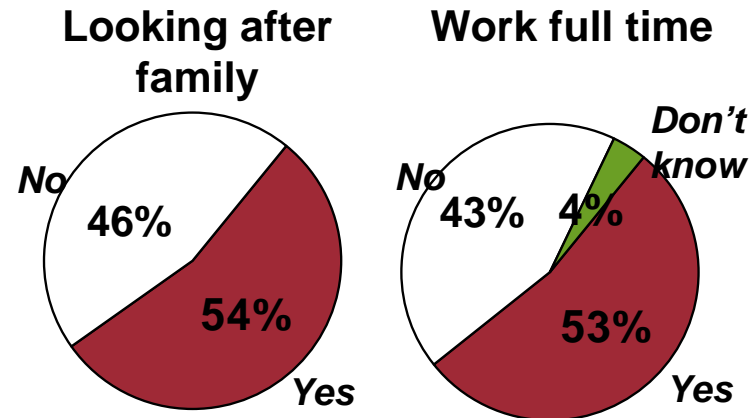
Just 1 in 3 feel there is easy access to a health centre, over 1 in 2 disagree and over 1 in 10 are not sure.

Ease of Access to a Doctor

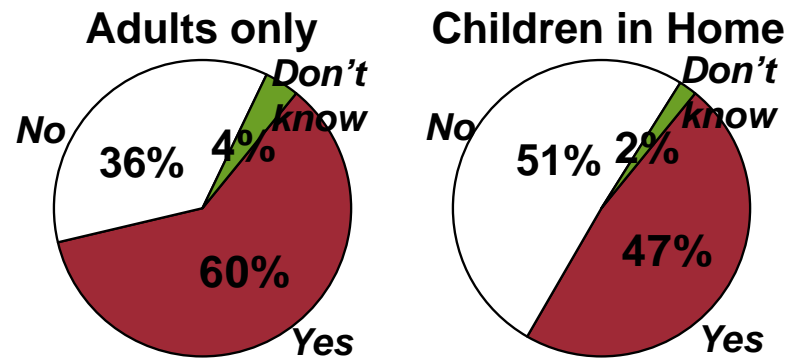
Social Class



Working Status

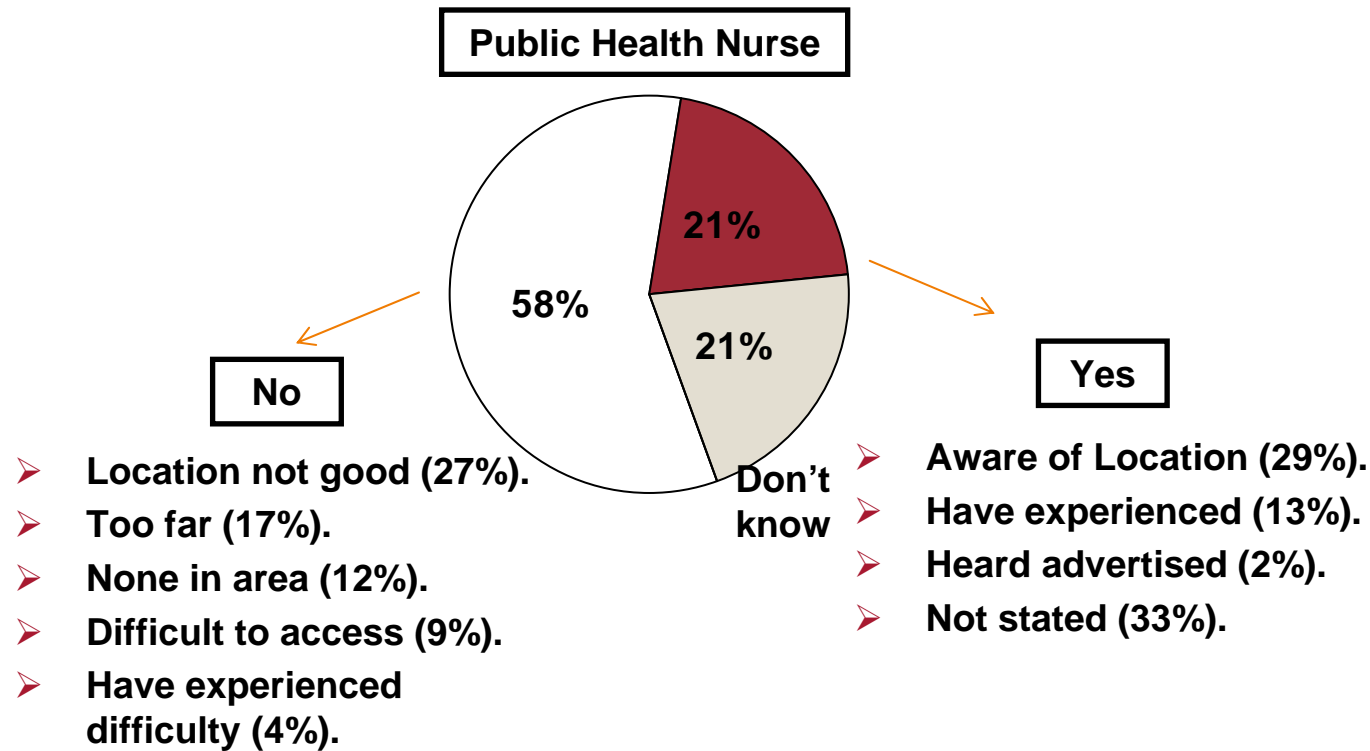


Household Status



Ease of Access to Public Health Nurse

(Base: All Main respondents, N=247)

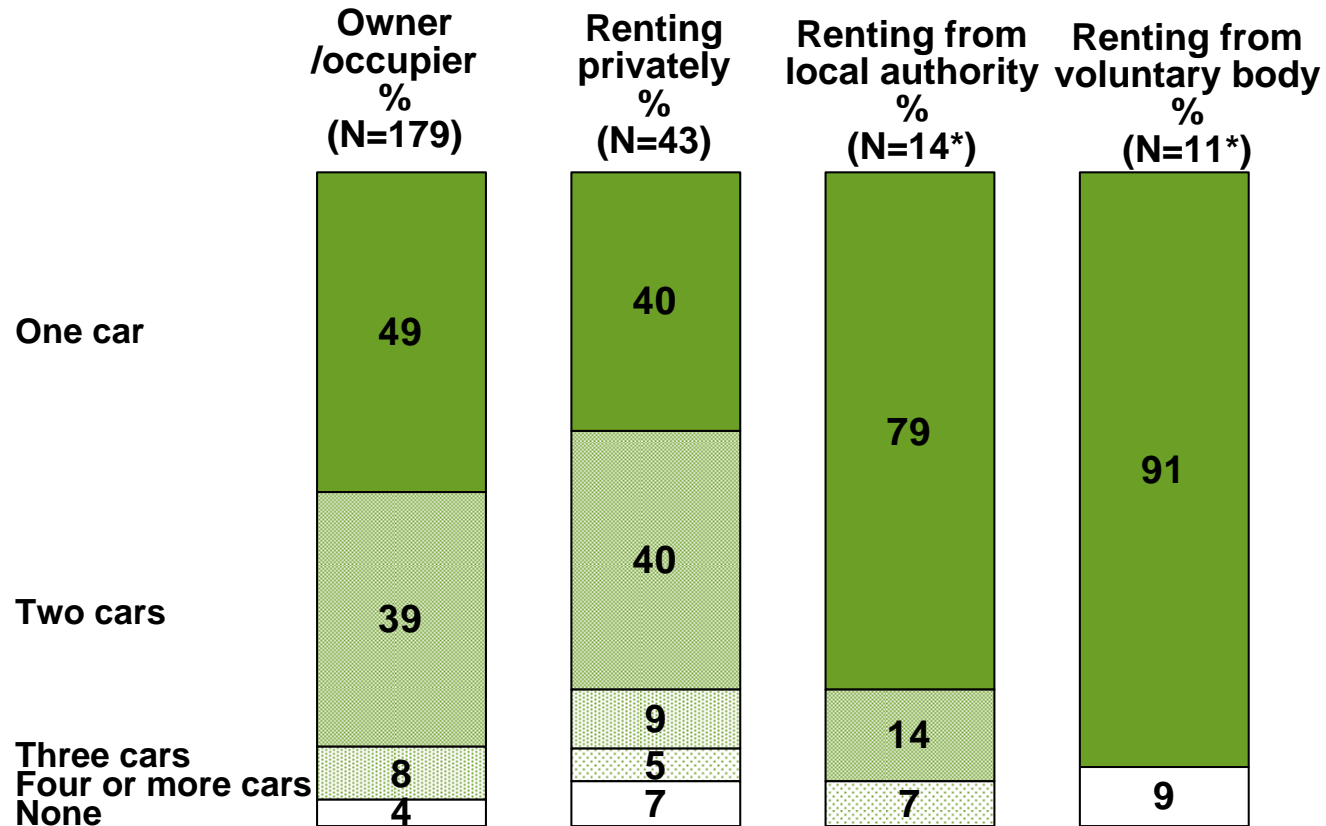


Almost 3 in 5 feel that there is not easy access to a public health nurse, 1 in 5 feel there is, while 1 in 5 indicated that they could not answer the question as they were unsure of this service.

SECTION 8: Transport

Car Ownership

HOME OWNERSHIP STATUS

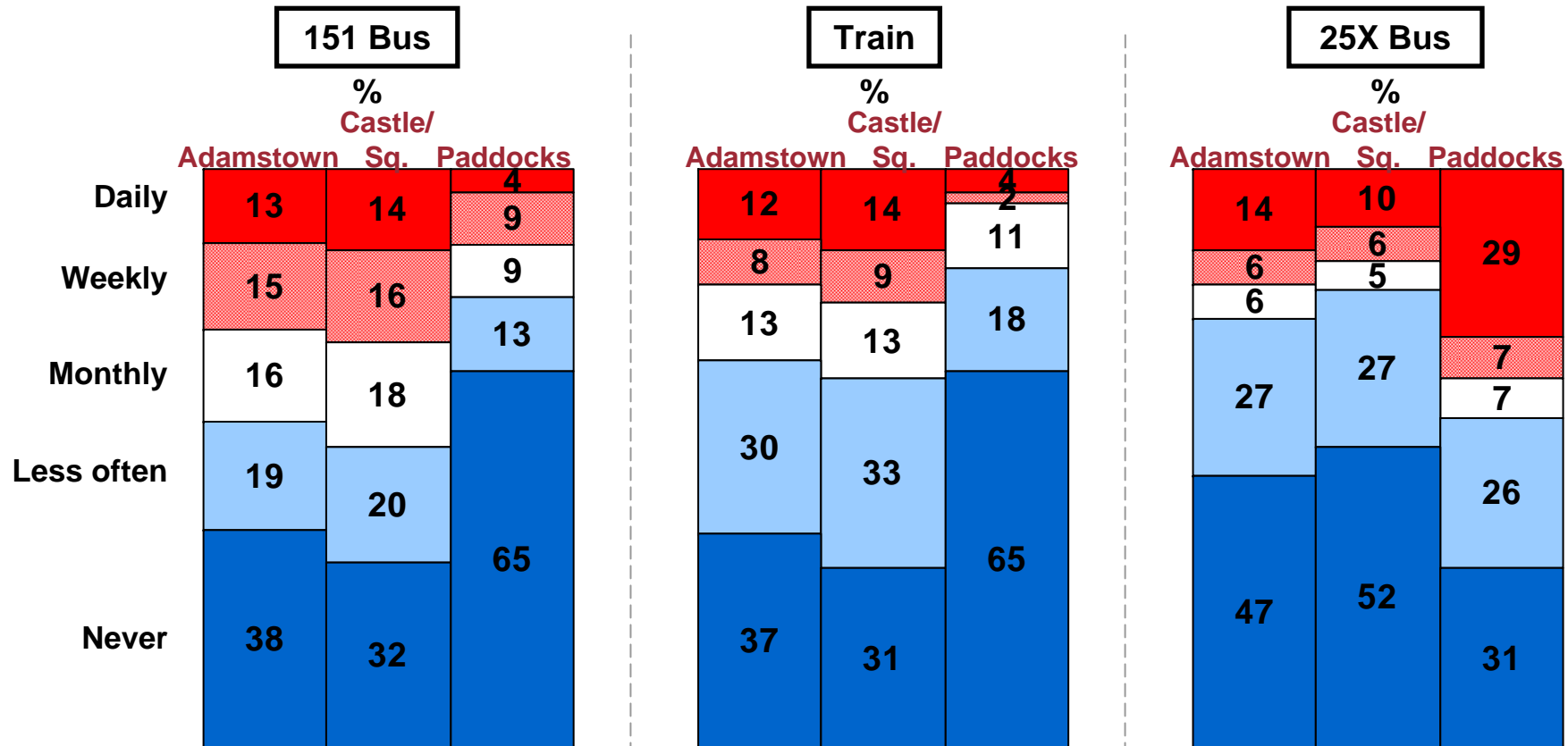


Those renting privately show the highest incidence of owning or having access to a car, with an average of 1.8 cars per household. In accordance with international research those renting from a voluntary body primarily have access or own one car per household.

* Caution extremely small base, for indicative purposes only.

Frequency of Using Public Transport

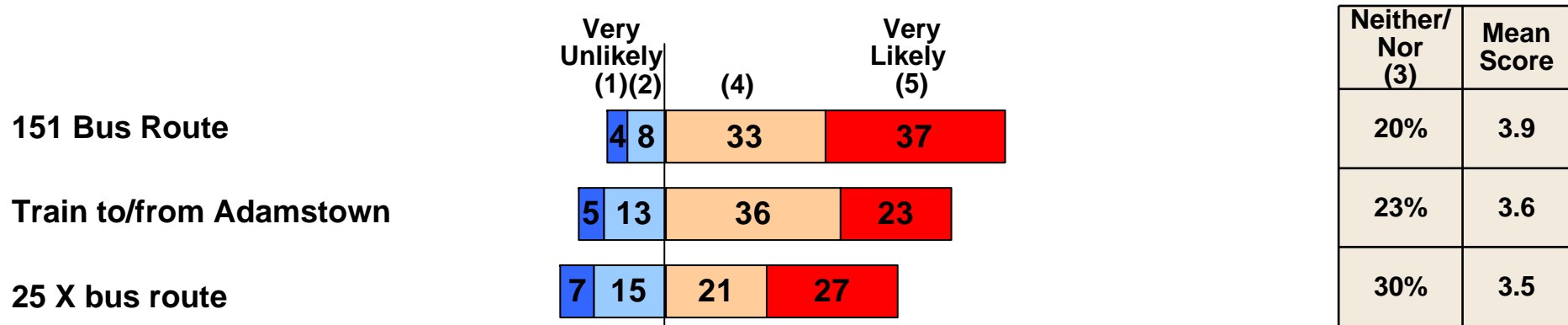
(Base: All Main respondents, N=247)



7 in 10 of Castle/ Sq. residents indicate they use the 151 bus and 7 in 10 indicate that they use the train. The Paddocks residents are most likely to use the 25X bus route.

Satisfaction with Bus Routes

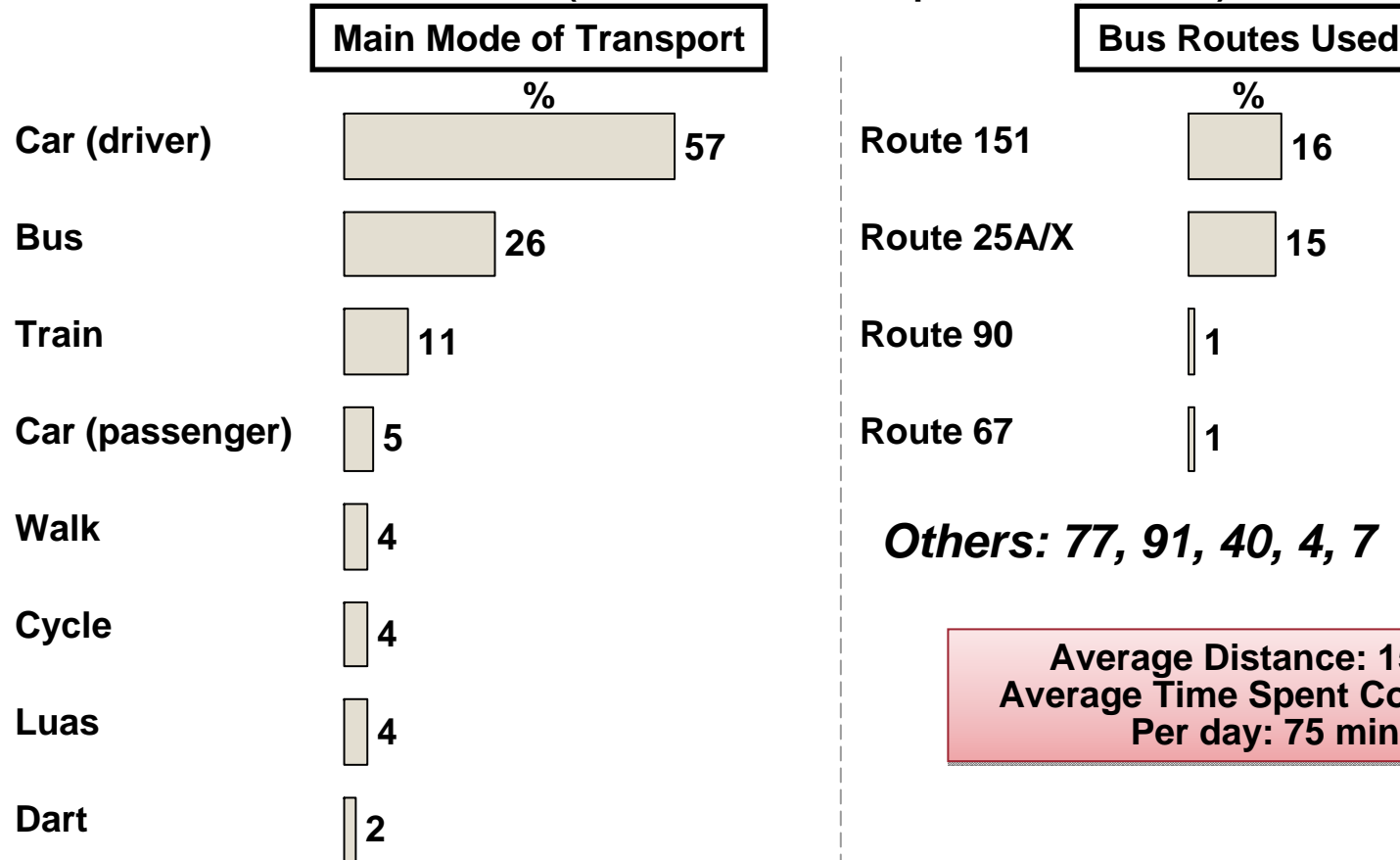
(Base: All who use route)



There is high satisfaction amongst residents with the public transport used, particularly with the 151 bus route. Anecdotally from the open ended question at the end of the survey a number of people expressed dissatisfaction with the 25A and 25X bus routes, expressing that they do not take a very direct route to the city centre which may explain the higher level of dissatisfaction with this route.

Adamstown Residents' Commuting Behaviour

(Base: All Main Respondents, N - 247)

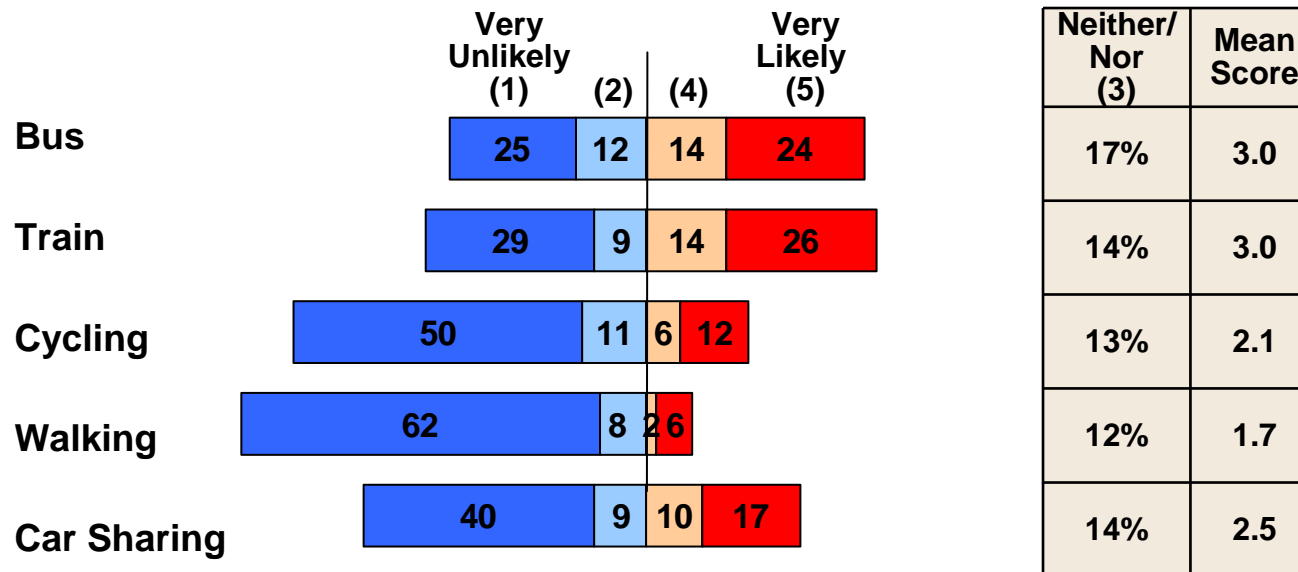
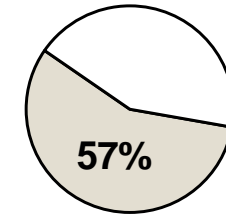


Average Distance: 15.7 km
Average Time Spent Commuting
Per day: 75 mins.

One in four Adamstown residents use a bus in their commute to work, over one in ten use the train to commute. Almost 3 in 5 however rely on their car as a means of transport despite the public transport links available to residents.

Likelihood to Consider Public Transport Work

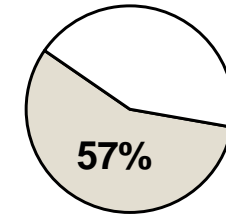
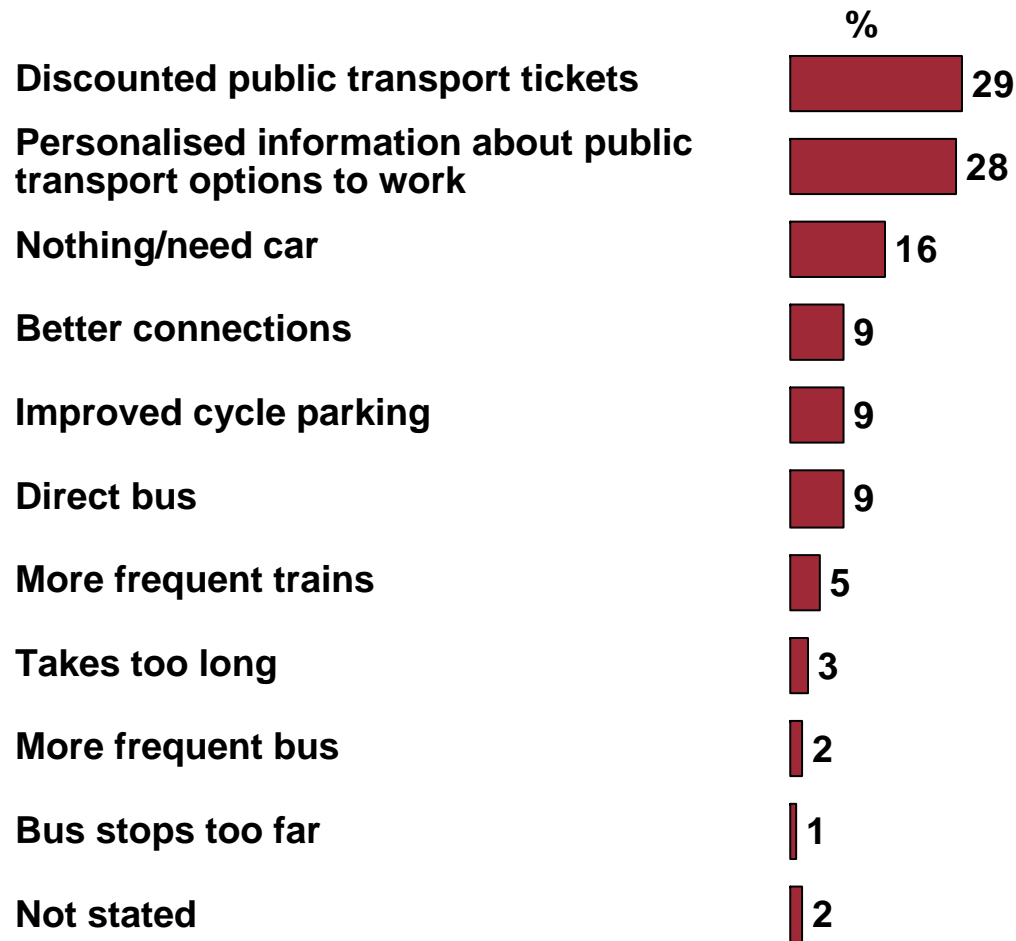
(Base: All who drive to work)



2 in 5 of those who drive to work are open to using public transport such as buses or the train to commute to work. Cycling, walking and car sharing are the least attractive options.

Initiatives to Encourage Increased Public Transport Usage

(Base: All who drive to work)

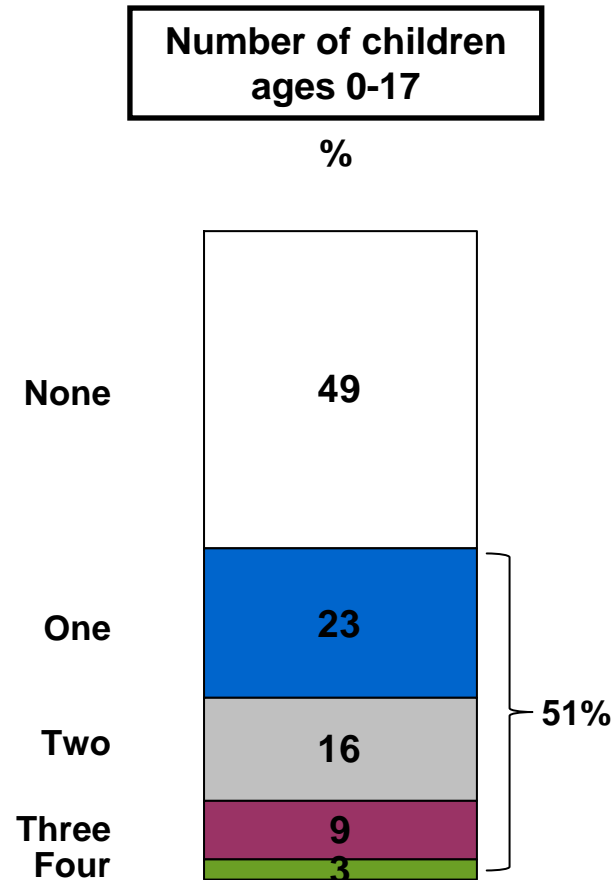


Of those who drive to work discounting the price of tickets, providing personalised information and improving the routes and frequency of transport links could encourage them to use other means of transport.

SECTION 9: Children's Facilities

Number of Children in the Household.

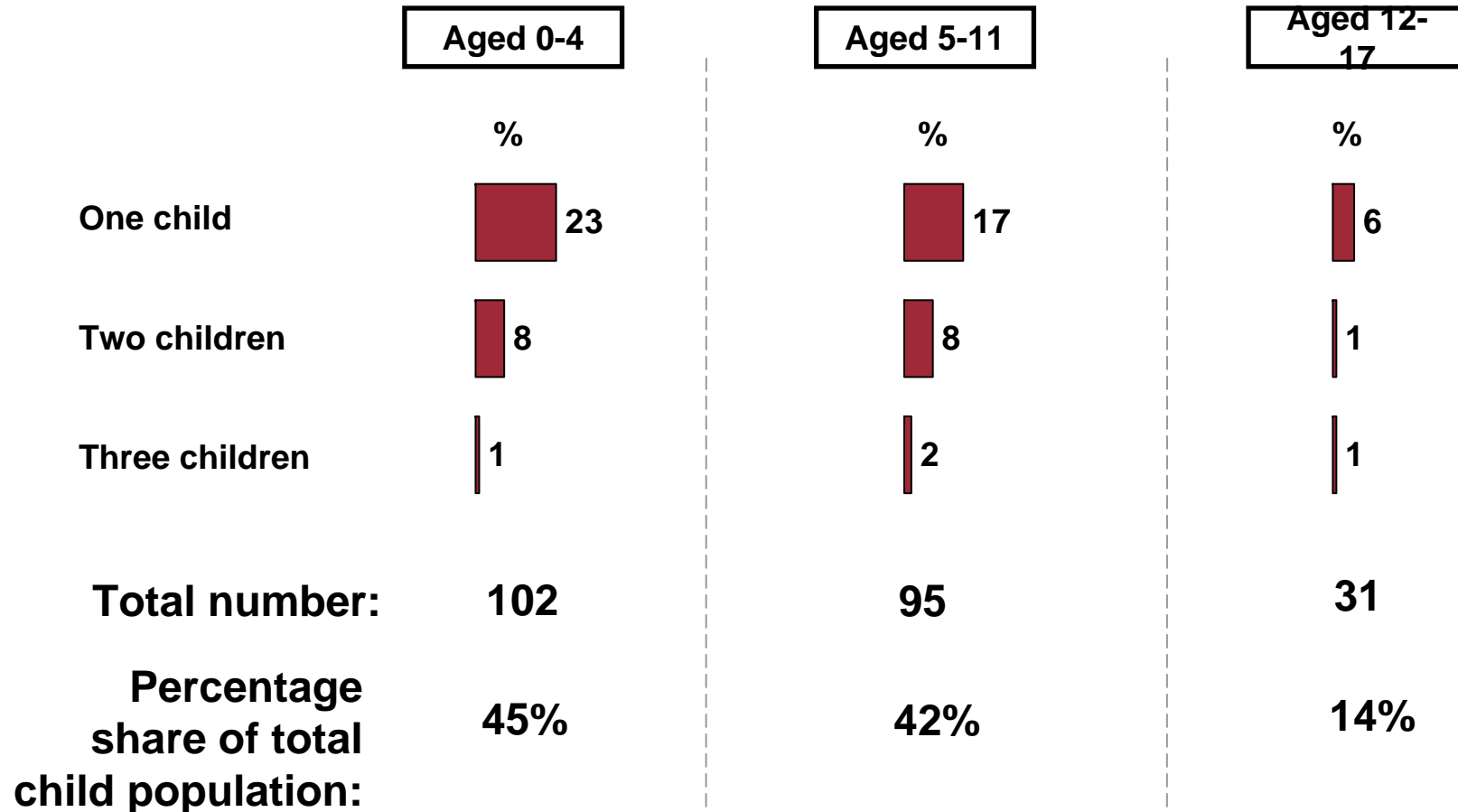
(Base: All Main respondents – N=247)



Half of households in Adamstown have at least one child in the home.

Number of Children in Each Age Group

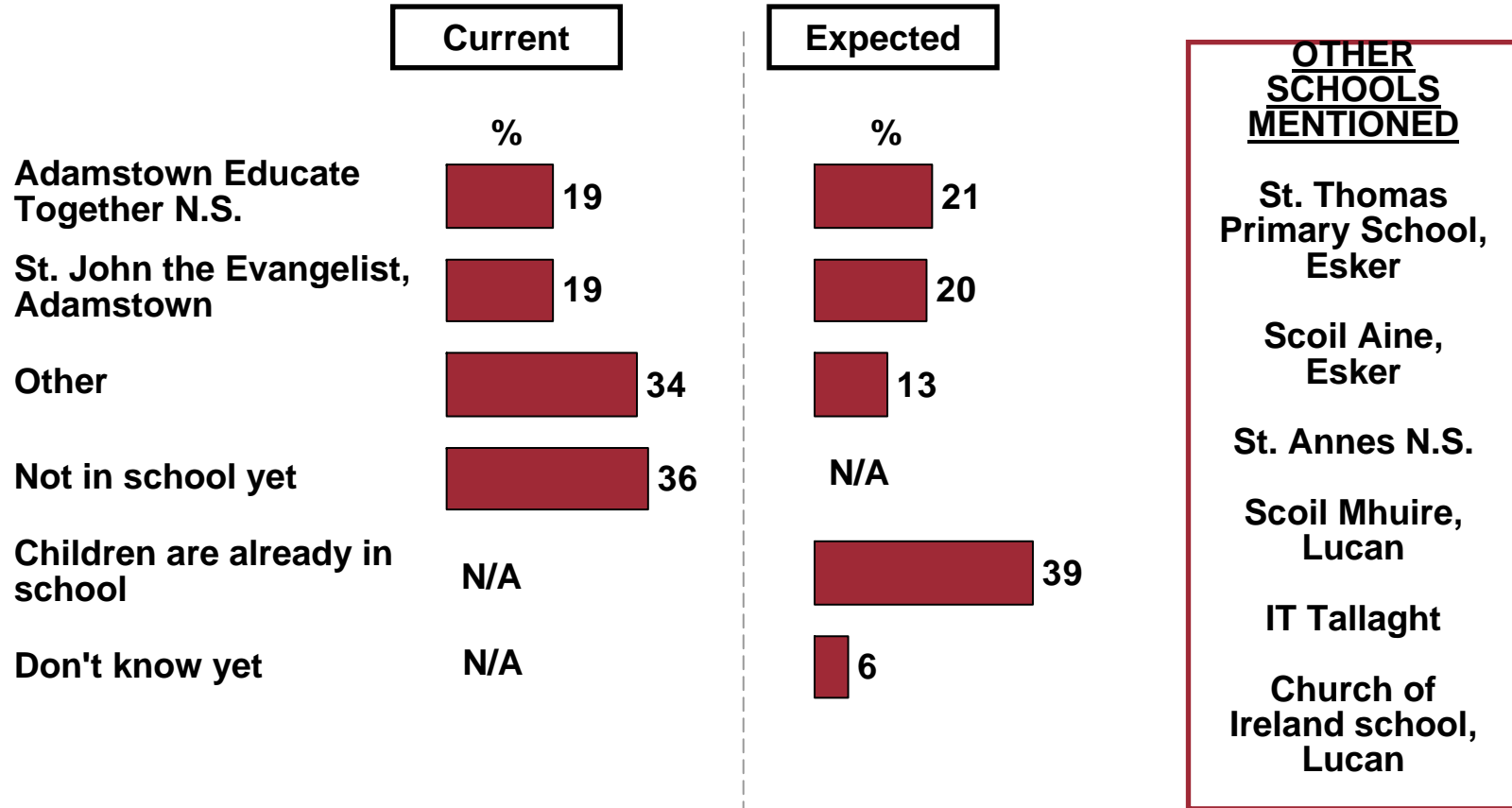
(Base: All Main respondents – N=247)



The majority of children in Adamstown fall into the under 11 categories (87%) reflective of the young Adamstown population. Just 14% of children are aged 12-17.

School Location

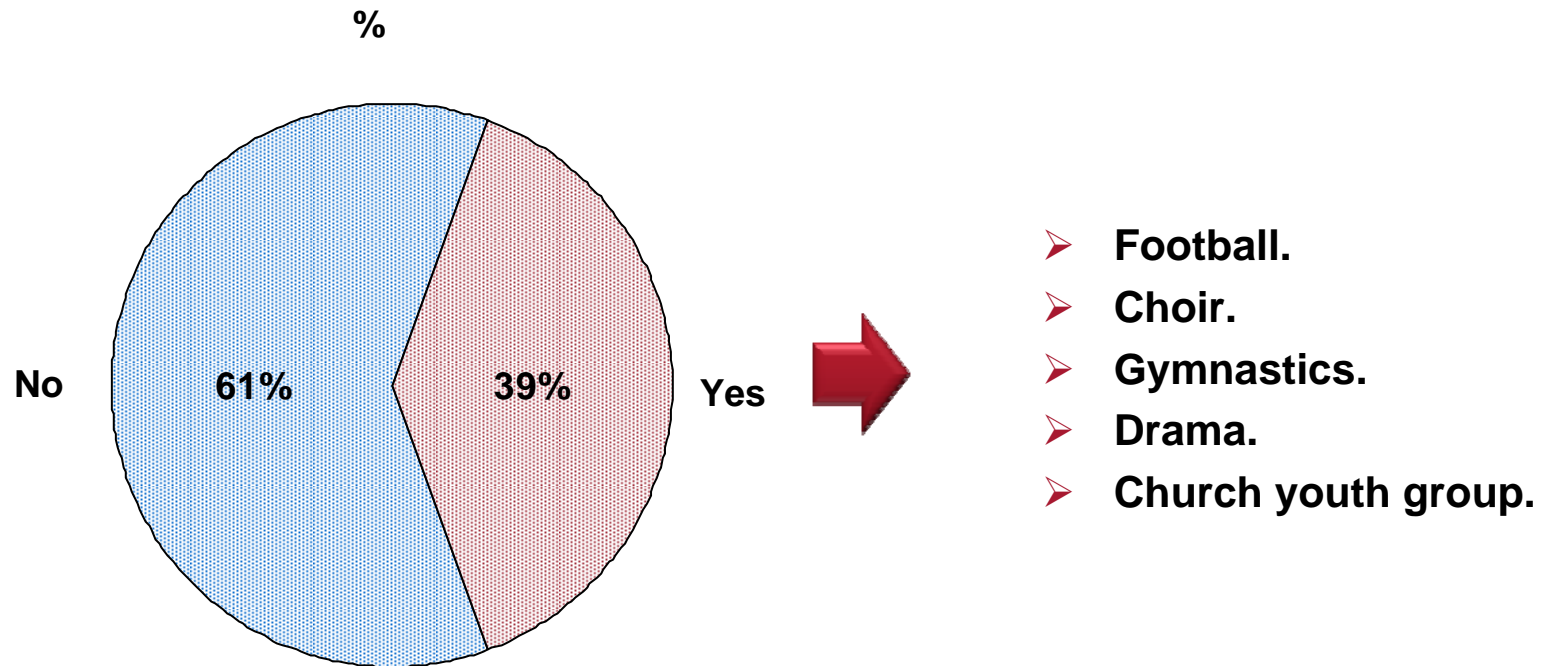
(Base: All households with children – N=122)



Almost 2 in 5 children currently attend school in Adamstown, 1 in 3 attend a school elsewhere (inc. secondary schools). Going forward a further 2 in 5 households expect to send children to school in Adamstown while just over 1 in 10 expect to send children to another school.

Outside School Activities

(Base: All households with children – N=122)



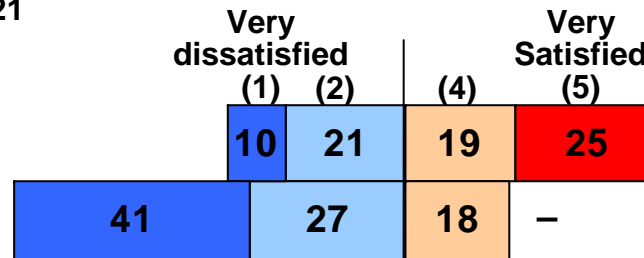
There is currently low participation in after school activities amongst residents in Adamstown.

Satisfaction with Childcare Facilities

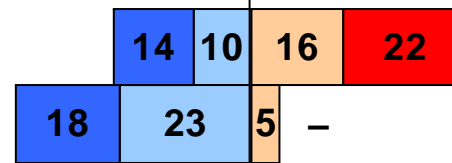
(Base: All with children)

Castle/ Sq. N = 94
 The Paddocks (Small base) N=21

General Children's facilities in Adamstown

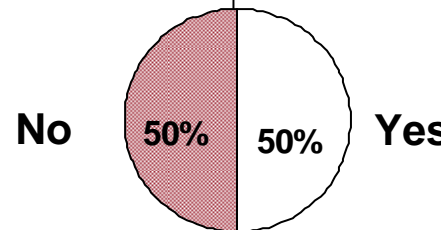


Childcare facilities



Neither/ Nor (3)	Mean Score
24%	3.3
9%	2.1
28%	3.2
41%	2.4

Desire for additional facilities



Desired facilities

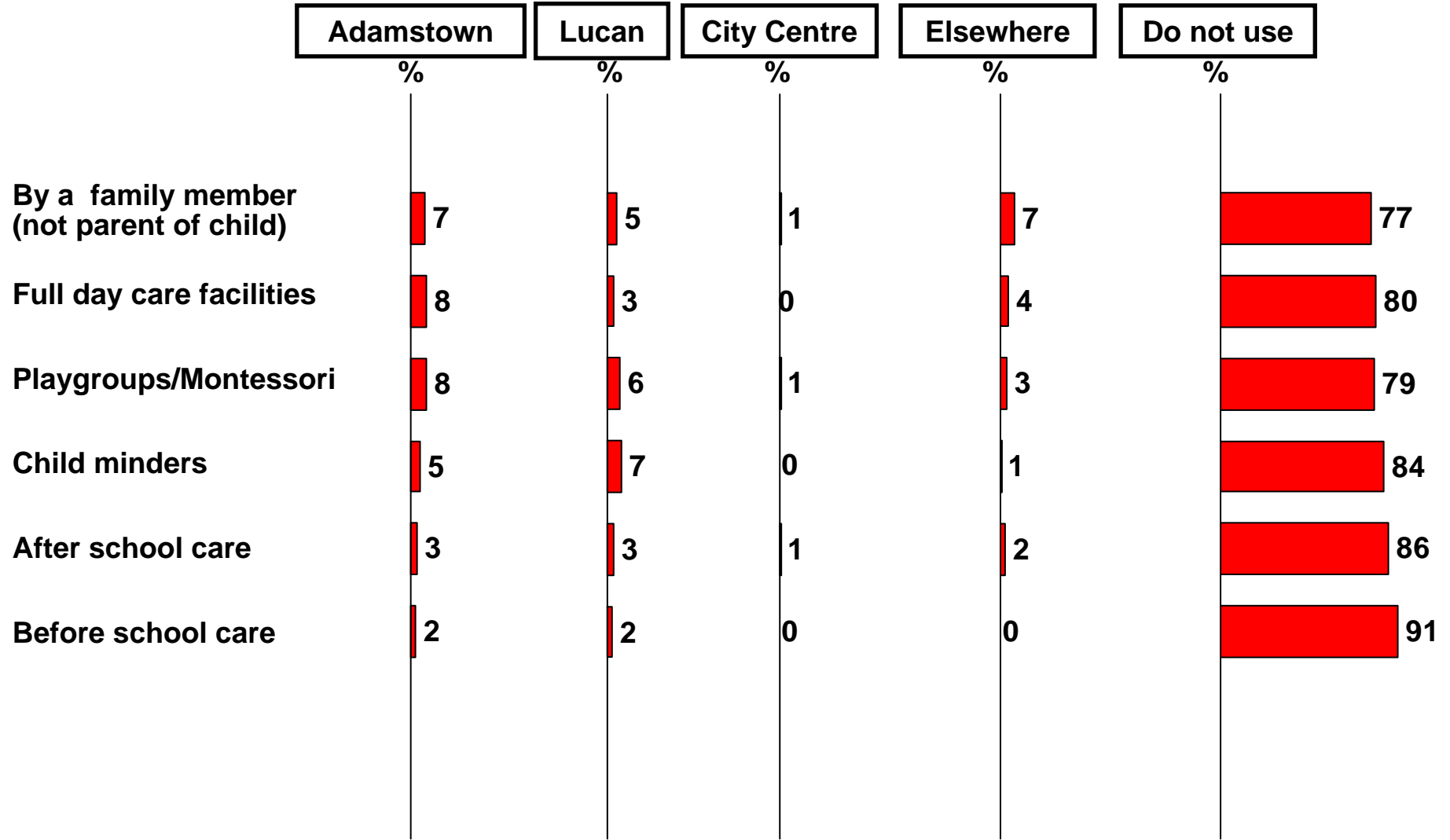
- Teen cafe for teenagers
- Area for ball games
- Park area
- Playground suitable for "older" children.

Those living in The Paddocks are marginally less satisfied with facilities for children in Adamstown. However, there is a very small base size so results must be treated with caution. One in two residents desire additional children's facilities in Adamstown.

(Q.36/38)

Use of Childcare Facilities

(Base: All with children - 122)



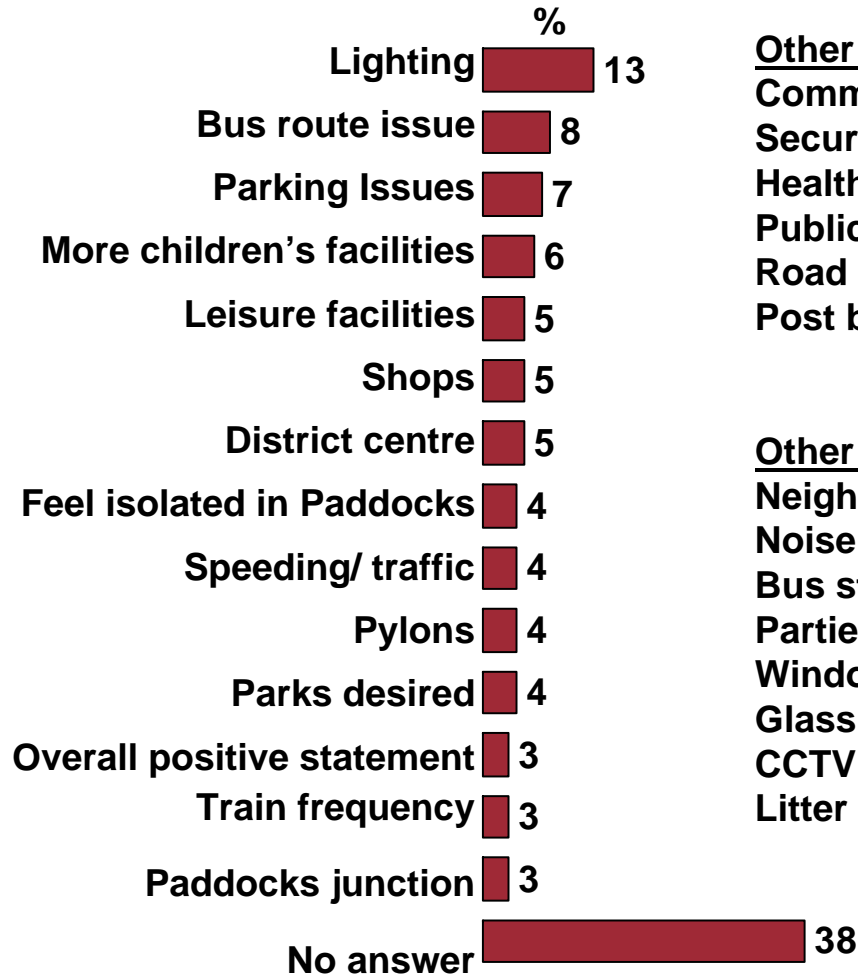
Childcare facilities are not widely used by Adamstown residents.

Finally.....

(Base: All Main respondents – N=247)

Residents were asked:

“Is there any other comment you would like to make about living in Adamstown, or any other suggestions for improvements with Adamstown?”



Other mentions (each 2%):

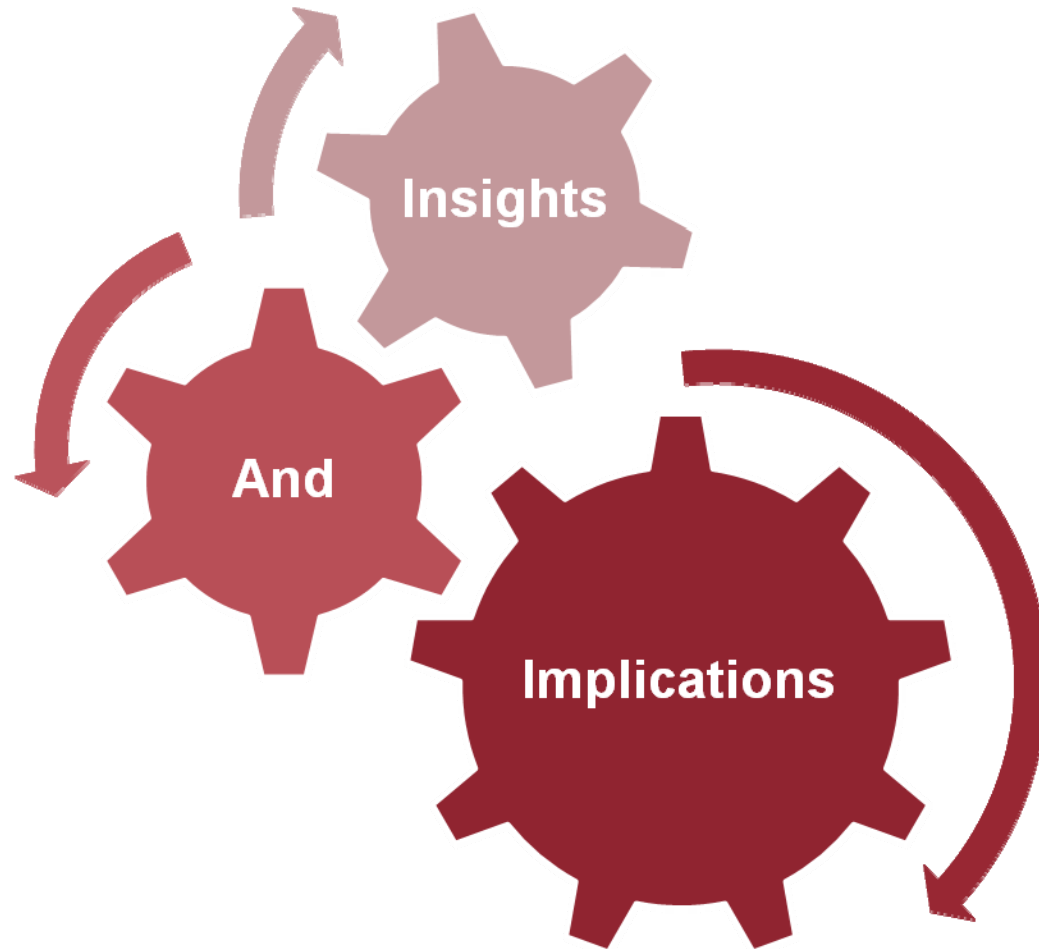
- Commute to work is poor
- Security initiatives
- Health services
- Public litter bins
- Road safety
- Post box desired

- Issues with house
- Traffic lights timing
- Desire Luas
- Car Thefts
- Restaurants
- Appearance

Other mentions (each 1%):

- Neighbourhood watch
- Noise on Newcastle Road
- Bus stop not marked clearly
- Parties/ noisy neighbours
- Window cleaning
- Glass recycling
- CCTV
- Litter

- Nitelink
- Adult education
- Mud
- Good events organised
- More information
- Adult community events
- Facilities for older children
- Link road speed limit too low



Insights & Implications

Insight	Implication
<p>Adamstown has a very young population with over two thirds of adults aged under 35.</p>	<p>The young demographic needs to be considered when planning for Adamstown to ensure that the population's needs are catered for.</p>
<p>Over one third of households in Adamstown have children in the home. Almost half of children are aged under 4. Children tend to go to school in Adamstown. Other facilities for children are desired, particularly in terms of recreational facilities for young teens and more park areas.</p>	<p>There is a need for facilities and activities for young teens to encourage them to partake in activities within the community and to maintain high levels of satisfaction. This will be crucial particularly in coming years as the young children mature.</p>
<p>Almost half of Adamstown residents classify themselves as non-Irish and two-fifths indicate their first language is not English.</p>	<p>Care should be taken in communicating to residents. Language should be simplified to ensure that communications are understood by all residents in Adamstown.</p>
<p>16% of residents belong to a non-Christian religion.</p>	<p>There is likely to be a demand for Christian and non-Christian places of worship in Adamstown.</p>

Insights & Implications

Insight	Implication
<p>Satisfaction with living in Adamstown is high with almost four-fifths indicating they are satisfied or very satisfied with living there. Residents are particularly satisfied with the overall look and feel of the area. Areas that result in greater dissatisfaction are issues surrounding ease of access to convenience stores and supermarkets. Three quarters of residents feel they need to currently travel out of Adamstown for basic services. Lack of places to socialise and eat out drive the highest levels of dissatisfaction.</p>	<p>Adamstown has been designed to offer a range of shops, recreational facilities and socialising facilities on a phased basis. Some of these facilities are not planned for a number of years under later phases of development. The survey highlights a desire for a broad range of facilities at an early stage. The likely timeframe for provision of the various facilities should be communicated to ease any sense of uncertainty. Consideration could also be given to early provision where possible.</p>
<p>A high proportion of residents socialise in the City Centre and wider Lucan Area. Issues surrounding getting home at night time drive dissatisfaction.</p>	<p>The survey highlights a desire for night time public transport services such as Nitelink, or later train and bus services from the city centre.</p>

Insights & Implications

Insight	Implication
<p>Almost two-thirds of residents have used the 151 bus service, almost two-thirds have used the train – these are used more frequently by residents of Adamstown Castle/Sq. than The Paddocks. The 25X service has been used by half of residents, mostly in The Paddocks. The majority (57%) of residents are satisfied with getting to and from work. One in four residents indicate they use public transport to get to work, while three in five indicate that they drive.</p>	<p>There has been good uptake of public transport in Adamstown. However, more frequent train services and improved networking of bus routes will drive more frequent use of public transport in commuting to work. Better links to the south side of the city (i.e. Ballsbridge) and to surrounding areas such as Newcastle; Citywest and Leixlip could drive increased uptake of public transport.</p>

Residents overall are satisfied with living in Adamstown. The provision of basic facilities and amenities are desired to reduce the need to travel out of Adamstown for basic requirements. It is vital that the young, well educated and multicultural population of Adamstown is considered when planning to ensure that the needs of all residents are catered for going forward.



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Glossary of Terms

- **South Dublin Figures:** These are the figures from the census in 2006. They were collected from the census website for indicative purposes only.
www.CSO.ie/Census

- **Mean:**
 - In scaled rating questions (i.e. On a scale from Very Negative to Very Positive) each answer is given a number (1 = Very Negative > 5 =Very Positive). A mean score is used to indicate what average answer was given. The closer this mean score is to 5, the more positive the answer is. Using the mean score is one way to compare the answers given by various sub groups.

- **Social Class:** Social class refers to the hierarchical distinctions between individuals or groups in societies or cultures. Usually individuals are grouped into classes based on the occupation of the head of household (main income earner). Each adult was required to complete their occupation. Each occupation was then classed into either ABC1 or C2DE.
 - ABC1 – Includes amongst others: Professionals, higher managerial positions, clerical workers.
 - C2DE – Includes amongst others: Skilled manual workers, unskilled manual workers, casual workers, and the unemployed,.